



Sun Communities, Inc. (NYSE: SUI) Investor Presentation

DESERT HARBOR – APACHE JUNCTION, AZ

Cautionary Statement Regarding Forward-looking Statements

This presentation has been prepared for informational purposes only from information supplied by Sun Communities, Inc., referred to herein as “we,” “our,” “Sun,” and “the Company,” and from third-party sources indicated herein. Such third-party information has not been independently verified. Sun makes no representation or warranty, expressed or implied, as to the accuracy or completeness of such information.

This presentation contains various “forward-looking statements” within the meaning of the United States Securities Act of 1933, as amended, and the United States Securities Exchange Act of 1934, as amended, and the Company intends that such forward-looking statements will be subject to the safe harbors created thereby. For this purpose, any statements contained in this presentation that relate to expectations, beliefs, projections, future plans and strategies, trends or prospective events or developments and similar expressions concerning matters that are not historical facts are deemed to be forward-looking statements. Words such as “forecasts,” “intends,” “intend,” “intended,” “goal,” “estimate,” “estimates,” “expects,” “expect,” “expected,” “project,” “projected,” “projections,” “plans,” “predicts,” “potential,” “seeks,” “anticipates,” “anticipated,” “should,” “could,” “may,” “will,” “designed to,” “foreseeable future,” “believe,” “believes,” “scheduled,” “guidance,” “target” and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these words. These forward-looking statements reflect the Company’s current views with respect to future events and financial performance, but involve known and unknown risks and uncertainties, both general and specific to the matters discussed in this presentation, some of which are beyond the Company’s control. These risks and uncertainties and other factors may cause the Company’s actual results to be materially different from any future results expressed or implied by such forward-looking statements. In addition to the risks described under “Risk Factors” contained in the Company’s Annual Report on Form 10-K for the year ended December 31, 2023, and in the Company’s other filings with the Securities and Exchange Commission, from time to time, such risks, uncertainties and other factors include, but are not limited to:

- Changes in general economic conditions, including inflation, deflation, energy costs, the real estate industry and the markets within which the Company operates;
- Difficulties in the Company’s ability to evaluate, finance, complete and integrate acquisitions, developments and expansions successfully;
- The Company’s liquidity and refinancing demands;
- The Company’s ability to obtain or refinance maturing debt;
- The Company’s ability to maintain compliance with covenants contained in its debt facilities and its unsecured notes;
- Availability of capital;
- Outbreaks of disease and related restrictions on business operations;
- Changes in foreign currency exchange rates, including between the U.S. dollar and each of the Canadian dollar, Australian dollar and Pound sterling;
- The Company’s ability to maintain rental rates and occupancy levels;
- The Company’s ability to maintain effective internal control over financial reporting and disclosure controls and procedures;
- The Company’s remediation plan and its ability to remediate the material weaknesses in its internal control over financial reporting;
- Expectations regarding the amount or frequency of impairment losses, including as a result of the write-down of intangible assets, including goodwill;
- Increases in interest rates and operating costs, including insurance premiums and real estate taxes;
- Risks related to natural disasters such as hurricanes, earthquakes, floods, droughts and wildfires;
- General volatility of the capital markets and the market price of shares of the Company’s capital stock;
- The Company’s ability to maintain its status as a REIT;
- Changes in real estate and zoning laws and regulations;
- Legislative or regulatory changes, including changes to laws governing the taxation of REITs;
- Litigation, judgments or settlements, including costs associated with prosecuting or defending claims and any adverse outcomes;
- Competitive market forces;
- The ability of purchasers of manufactured homes and boats to obtain financing; and
- The level of repossessions by manufactured home and boat lenders.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statement was made. The Company undertakes no obligation to publicly update or revise any forward-looking statements included in this presentation, whether as a result of new information, future events, changes in the Company’s expectations or otherwise, except as required by law. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, the Company cannot guarantee future results, levels of activity, performance or achievements. All written and oral forward-looking statements attributable to the Company or persons acting on the Company’s behalf are qualified in their entirety by these cautionary statements.

CAUTIONARY STATEMENT REGARDING GUIDANCE

This presentation includes certain estimates and assumptions included in the Company’s financial, earnings and operational guidance, as presented in its earnings press release and supplemental operating and financial data dated April 29, 2024. These estimates and assumptions represent a range of possible outcomes and may differ materially from actual results. These estimates include contributions from all acquisitions, dispositions and capital markets activity completed through April 29, 2024. These estimates exclude all other prospective acquisitions, dispositions and capital markets activity. These estimates and assumptions are forward-looking based on the Company’s assessment of economic and market conditions and the Company’s assumptions as of the date guidance was issued and are subject to the other risks outlined above under the caption Cautionary Statement Regarding Forward-Looking Statements.



Sun Communities – Company Key Topics

Leading Owner / Operator of Manufactured Housing (“MH”) & Recreational Vehicle (“RV”) Communities, Marinas and UK Properties

Stable & Resilient Real Property Operations Drive Growth

Compelling Supply-Demand Fundamentals & Best-in-Class Assets Drive Strong Performance Throughout Economic Cycles

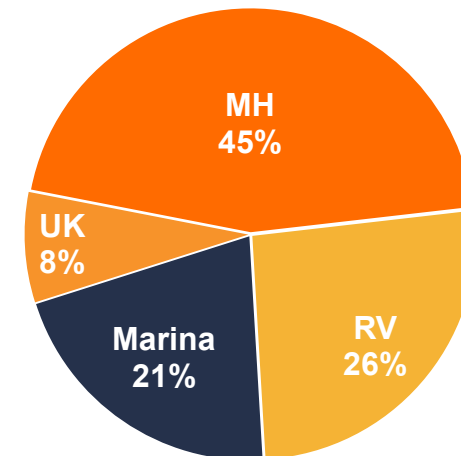
Long-Term Track Record of Growth

Investment Grade Balance Sheet

Robust ESG Initiatives



Rental Revenue Breakdown



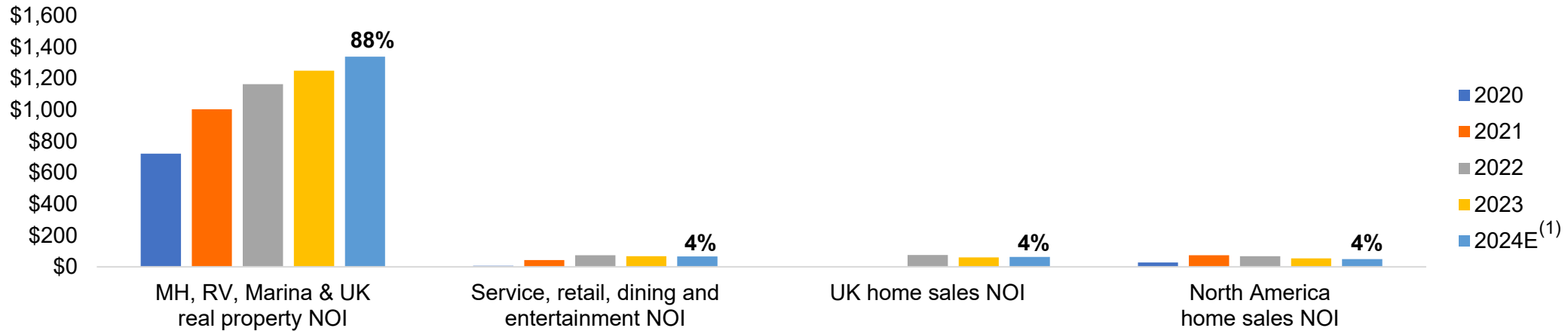
Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

Resilient Real Property Operations Drive Growth

NOI from real property operations is largest contributor to results

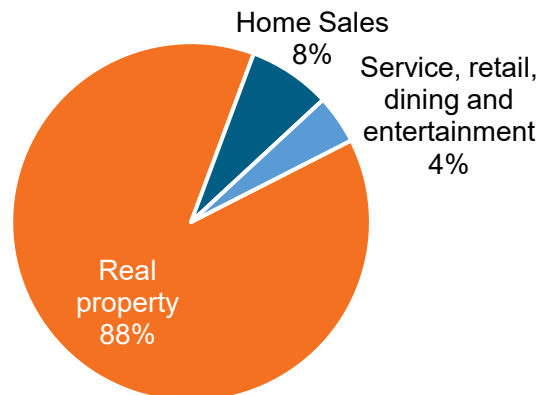
Growth Driver Detail

(in mms)



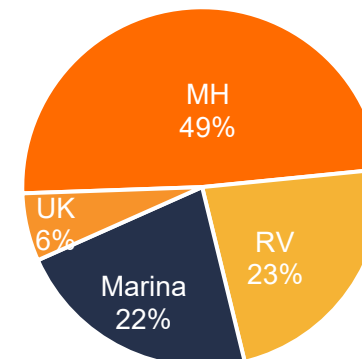
Rental Income Generates 88% of NOI

Forecasted consolidated NOI for the year ended December 31, 2024



MH Generates 49% of Real Property NOI

Forecasted consolidated NOI for the year ended December 31, 2024



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

Note: With respect to guidance, estimates and forecasted information, see "Cautionary Statement Regarding Guidance" on page 2 of this presentation.

1) Forecasted for the year ending December 31, 2024.

Leading Owner / Operator of MH, RV, Marinas and UK Properties

- With ~180,100 operational sites and ~48,200 wet slips and dry storage spaces, Sun is the largest publicly traded owner / operator of MH, RV, Marinas and UK Properties⁽¹⁾

MH

- Largest publicly traded owner / operator of MH communities in North America:
 - 296 MH Communities
 - 100K sites
- 96.7% Occupied



RV

- 179 best-in-class RV communities with 58K sites located in highly desirable destinations
- 33K annual sites in North America
- 25K transient RV sites in North America, 40% - 50% of which are candidates for conversion to annual leases



Marina

- Largest and most diversified owner and operator of Marinas in the U.S., with 139 Marinas
- 48K wet slips and dry storage spaces
- ~89% of Marinas have a waitlist



UK

- 2nd largest owner / operator in the UK:
 - 54 holiday parks
 - 18K MH sites
 - 3K transient sites
- 88.9% Occupied



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

1) As of April 30, 2024.

Robust Fundamentals Continue to Drive Performance

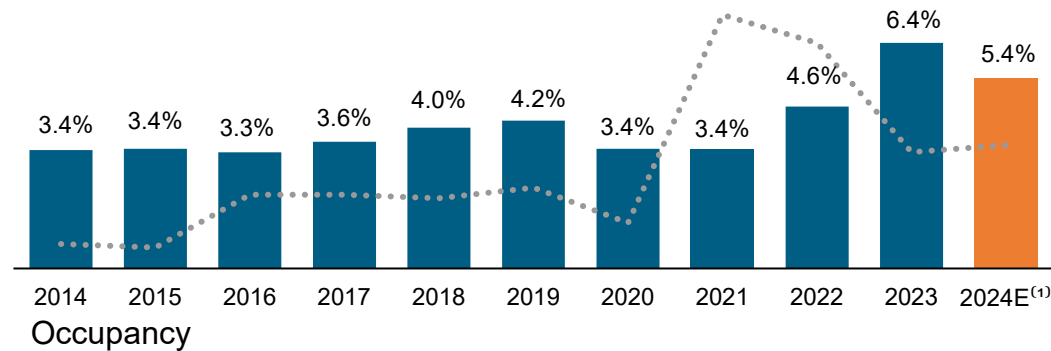
Steady, Organic Growth

- **7.9%** North America same property NOI growth in 1Q24; expect **4.6% - 5.8%** growth in 2024 to be driven by rental rate increases and occupancy gains
- Consistent annual rental rate increases exceed expected inflationary cost pressures
 - Expected average rental rate increases: **North America MH 5.4%, Annual RV 6.5%, Marina 5.6%, UK 7.1%**
- Occupancy gains, including strategic focus on converting transient guests into annual residents, increase our stream of stable revenue and improves operational efficiencies
 - Since the start of 2020, we have completed nearly 7,100 conversions through March 31, 2024, and we intend to continue driving conversions

MH Average Rental Rate Increases

10-Year Actual Average Rental Rate Growth: 4.0%

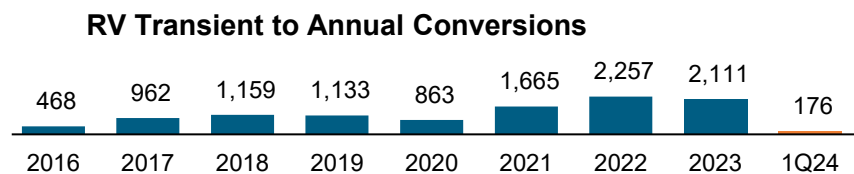
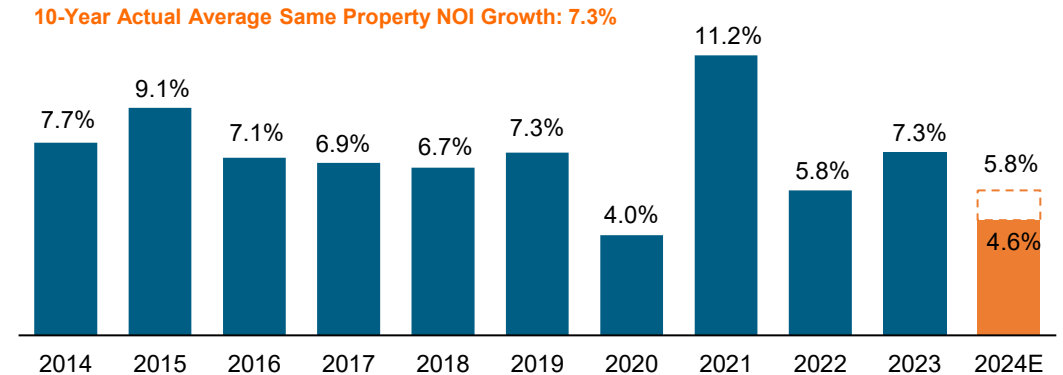
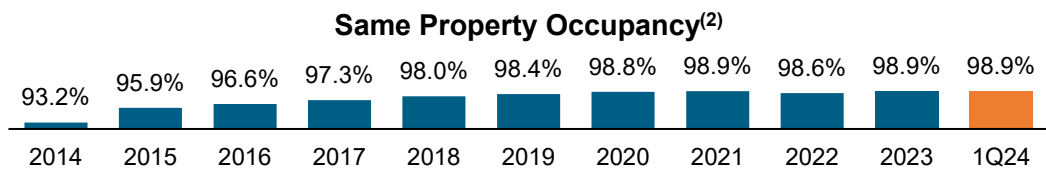
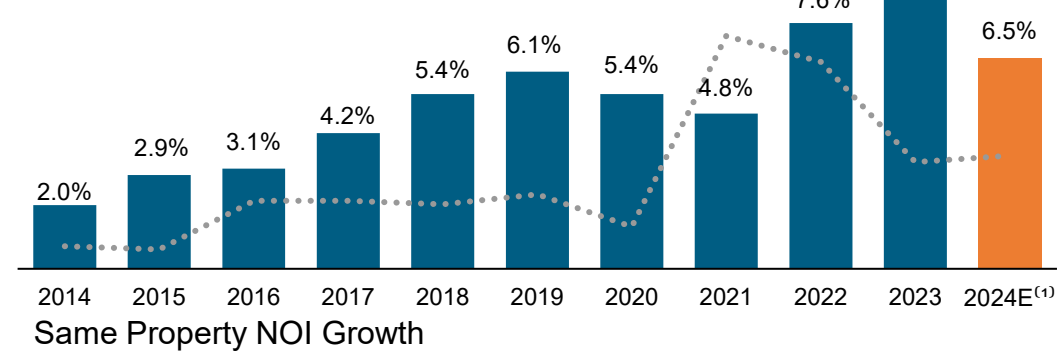
..... CPI-U



RV Average Rental Rate Increases

10-Year Actual Average Rental Rate Growth: 5.0%

..... CPI-U



Source: Company information and U.S. Bureau of Labor Statistics. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

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1) Preliminary 2024 rental rate increases. CPI-U 12-month percentage change as of March 2024.

2) Same Property MH and Annual RV occupancy, adjusted for recently completed but vacant expansion sites.

Strong NOI Growth and Progress Toward Simplifying the Company

- Reported Core FFO per Share of **\$1.19** for the quarter ended March 31, 2024
- Compared to 2023, North America Same Property NOI increased by **7.9%** and UK Same Property NOI increased **\$3.3 million**, or **44.5%**, for the first quarter of 2024
- For the trailing twelve months ended March 31, 2024, converted over **1,750** transient sites to annual contracts, accounting for **~65%** of revenue producing site gains
- Balance Sheet: Net debt / TTM recurring EBITDA of **6.1x** and **~11%** floating rate debt for the quarter ended March 31, 2024
- Disposed of **2** MH properties in Florida and Arizona for **~\$52mm**
- Invested **~\$12mm** in strategic, bolt-on marina acquisitions year to date
- Updated Full Year 2024 Guidance: expecting total North America Same Property NOI growth of **4.6% - 5.8%** and narrowed Core FFO per Share to a range of **\$7.06 - \$7.22**



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.
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2024 Guidance Update

Same Property – Expected NOI	FY 2023 (millions)	FY 2024E Change
MH NOI (291 properties)	\$607.9	6.2% - 7.1%
RV NOI (165 properties)	\$291.7	(0.3)% - 1.3%
Marina NOI (127 properties)	\$252.7	6.4% - 7.6%
Total North America Same Property NOI (584 properties)	\$1,152.3	4.6% - 5.8%
UK Same Property NOI (53 properties)	\$69.2	6.0% - 8.0%

Consolidated Portfolio	FY 2023 (millions)	FY 2024E Change / Range
Revenues from real property	\$2,059.8	6.3% - 6.6%
Total property operating expenses	\$810.4	5.7% - 6.0%
Total Real Property NOI	\$1,249.4	6.5% - 7.3%

Service, retail, dining and entertainment NOI	\$68.5	\$63.0 - \$67.0
Interest income	\$45.4	\$17.8 - \$18.8
Brokerage commissions and other, net	\$60.6	\$37.6 - \$39.6
FFO contribution from North American home sales	\$17.0	\$13.0 - \$13.9
Income from nonconsolidated affiliates	\$16.0	\$11.1 - \$11.9
General and administrative expenses	\$272.1	\$269.7 - \$274.7
Interest expense	\$325.8	\$355.6 - \$361.1
Current tax expense	\$14.5	\$13.2 - \$14.8

Core FFO	FY 2024E Range
Second Quarter 2024, Core FFO per Share	\$1.83 - \$1.91
Full year 2024, Core FFO per Share	\$7.06 - \$7.22

UK Home Sales Volume	FY 2023	FY 2024E Range
UK home sales volume	2,857	2,650 – 2,850
FFO contribution from UK home sales (\$ in millions)	\$59.2	\$55.4 - \$62.4

Other Guidance Assumptions	FY 2024E Range
Increase in revenue producing sites (North America)	2,450 – 2,750

Seasonality	1Q24	2Q24	3Q24	4Q24
North America Same Property NOI				
MH	25%	25%	25%	25%
RV	17%	25%	41%	17%
Marina	19%	26%	31%	24%
Total North America Same Property NOI	22%	25%	30%	23%
UK Same Property NOI	14%	25%	40%	21%
Home Sales FFO				
North America	11%	40%	29%	20%
UK	17%	31%	33%	19%
Consolidated Service, Retail, Dining and Entertainment NOI	3%	37%	46%	14%
Consolidated EBITDA	18%	27%	33%	22%
Core FFO per Share	17%	26%	35%	22%



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.
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Compelling Supply-Demand Fundamentals

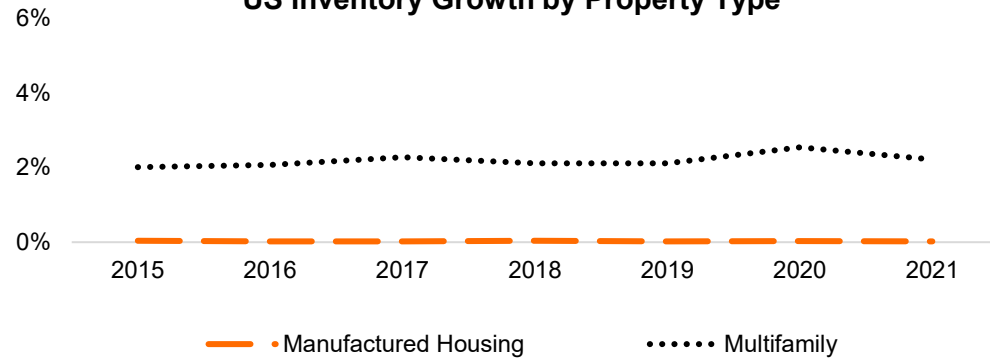


Manufactured Housing (MH) – North America

Supply

- Virtually no new supply has been added for years

US Inventory Growth by Property Type

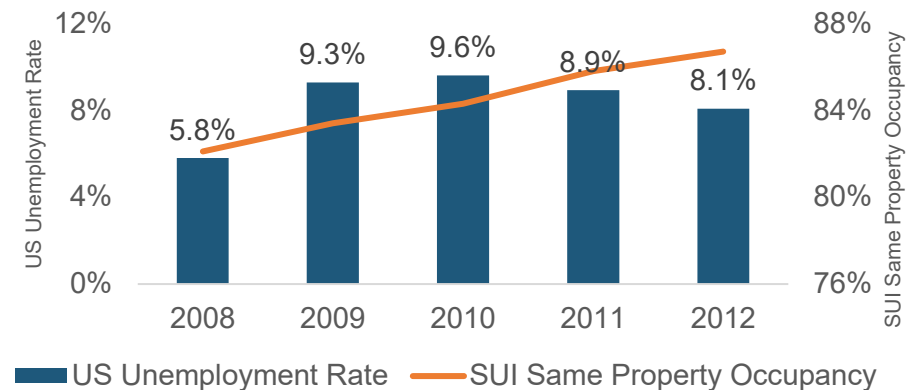


Demand

- Sun MH Communities provide **25% more** space than multi-family and single-family rentals at **~50%** less cost per square foot (see slide 20)
- 51K+** applications to live in a Sun community in 2023
- Average resident tenure of **~17 years**⁽¹⁾ generates steady, growing rental revenue, then home generally sells in place
 - Annual home move-outs in Sun's MH communities average **0.4%**⁽¹⁾
 - Low turnover driven by a \$6k - \$10k average cost for a resident to move a home
- North America MH portfolio **96.7%** occupied at March 31, 2024
 - 96.5%** average occupancy for the five years ended March 31, 2024

Residents Moved into MH Communities in Record Numbers

US unemployment rate and SUI same property occupancy



Source: Company information, U.S. Bureau of Labor Statistics, Wall Street Research and Zillow. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

1) MH sites in North America only (January 2022 – March 2024).

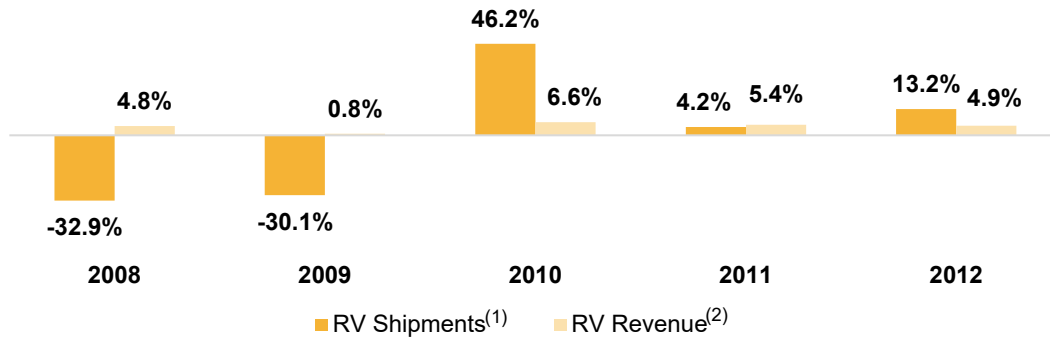
Compelling Supply-Demand Fundamentals



RV

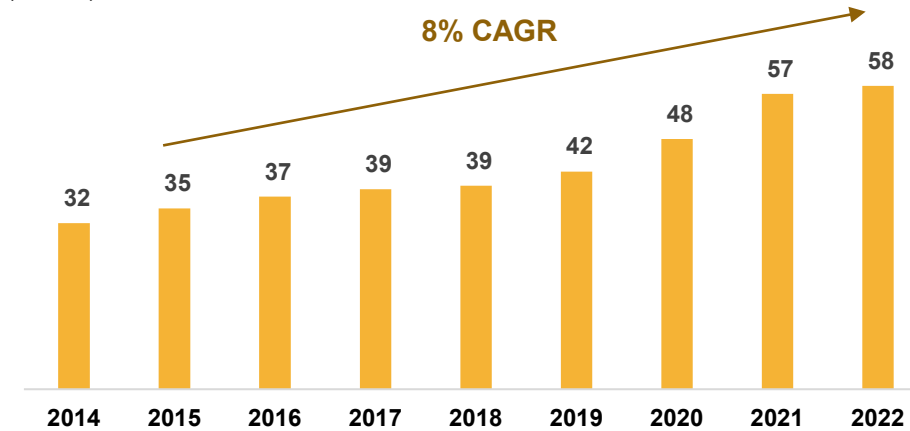
Continued Demand for Affordable Vacationing Despite Declining RV Sales

Growth in annual RV shipments and historical RV revenue growth



Annual Active Camping Households

(in mms)



- Installed base: **11.2 million** households own an RV versus **1.7 million** RV campsites in the U.S.
- From 2008-2012, RV revenue for a portfolio of independent, single park operators grew at a **4.4%⁽²⁾ CAGR**
- ~122K new guests** visited a Sun RV community in 2023
- RVs stay in Sun's communities for **~8 years** on average⁽³⁾

- Over 6 million** new camping households in 2022 vs. an average of 2 million per year 2015-2019
- 64%** of campers camped more or replaced other types of trips with camping in 2022
- Sun's RV communities offer affordable vacations where the average trip is **2-3 hours** from a customer's home address
- 11%** of RV campers rented from a private owner using a peer-to-peer listing service in 2022



Source: Company information, KOA and RVIA. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

1) New RV shipments.

2) Represents a portfolio of independently owned and operated RV community franchises that the Company did not have an interest in until after the period shown.

3) Annual Average (January 2022 – March 2024) and excludes transient RV sites.

Compelling Supply-Demand Fundamentals

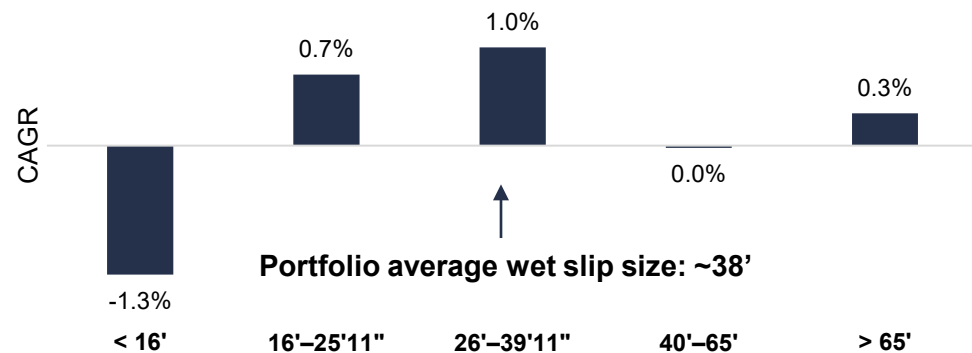


Marinas

- Existing base of **~12 million registered boats** within the U.S. and an estimated supply of **900K - 1 million leasable wet slips and dry storage racks**
- Shrinking supply of Marinas due to redevelopment of waterfront properties
- Pre-owned boat sales under 30' grew by ~17% from 2012-2021 whereas sales for boats over 30' increased **~52%**
- 49%** of Marinas within our portfolio offer service, which increases membership tenure on average by 20% compared to non-service properties

Boat Registrations by Length

(2014-2022 CAGR)



- As boats become longer and wider, many marinas cannot keep up with increasing vessel size
- Recent example of wet slip reconfiguration at Safe Harbor Burnt Store in Punta Gorda, Florida demonstrates higher rate achievement:

Wet Slip Reconfiguration – 2021

Before	After
<ul style="list-style-type: none"> Dock Slip Count: 25 Avg Slip Size: 40' x 14' uncovered fixed dock wood Average monthly rent for dock was \$14.50 / ft Occupancy was 85% 	<ul style="list-style-type: none"> Dock Slip Count: 22 Avg Slip Size: 50' x 18.5' uncovered floating dock aluminum Average monthly rent for reconfigured dock is \$16.00 / ft Occupancy is 100%

1,500 bps occupancy gain
10% WA rental rate increase



Source: Company information, NMMA and U.S. Census Bureau. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

Compelling Supply-Demand Fundamentals



Manufactured Housing (MH) - UK

Supply

- Irreplaceable coastal 'destination' locations that are short drives from London and other urban locations
- Numerous barriers to entry including strict regulations and scarcity of land
- UK holiday community market is highly fragmented

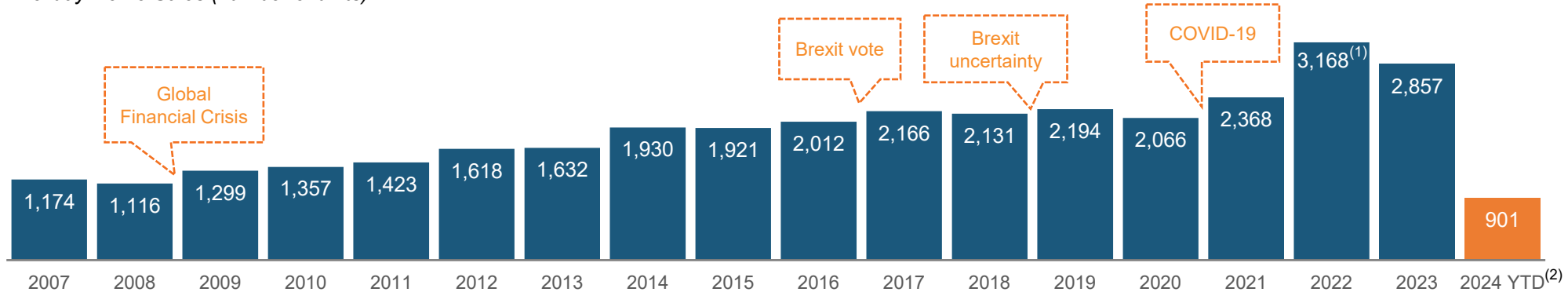


Demand

- Brexit and other macroeconomic structural factors create demand for domestic vacationing throughout UK
- Majority of Sun's holiday parks are owner-occupied on **20+ year licenses** subject to annual rent increases
- Average resident tenure **7 - 8 years**
 - Strong resident retention YTD in 2023 led to increased real property NOI guidance for UK operations

Resilient Through Economic Uncertainty

Holiday Home Sales (number of units)



Source: Company information, Wall Street Research and Zillow. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

1) Includes pre-acquisition home sales volume from the original Park Holidays portfolio acquired on April 8, 2022, and other subsequent acquisitions, as well as home sales at Sandy Bay.

2) As of April 30, 2024.

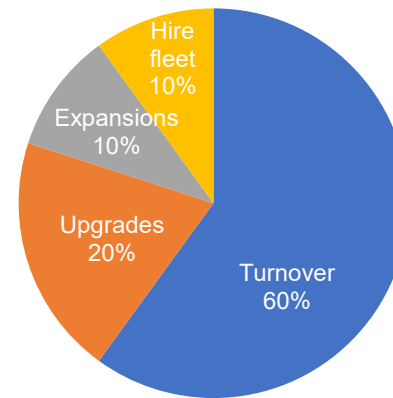
UK Business Model Building Blocks

Real Property NOI

- **Strong historical and expected income growth**
 - 10-year same property average rental rate increase of 5.2%
 - Expecting 7.1% rental rate increase in 2024
- **Average resident tenure: 7-8 years**
- **Occupancy: 88.9% as of March 31, 2024**
- **Strategic goal of increasing real property NOI contribution relative to home sales**

Home Sales NOI

Indicative Current Annual Home Sales Volume



- Existing resident turnover in communities is largest driver of home sales volume
- Upgrade campaigns with existing residents allow for home sales without using incremental sites
- Expansion of select communities creates new vacancy, which generates home sales and additional site fees
- Transient-to-annual conversions of hire fleet (rental homes) depending on demand



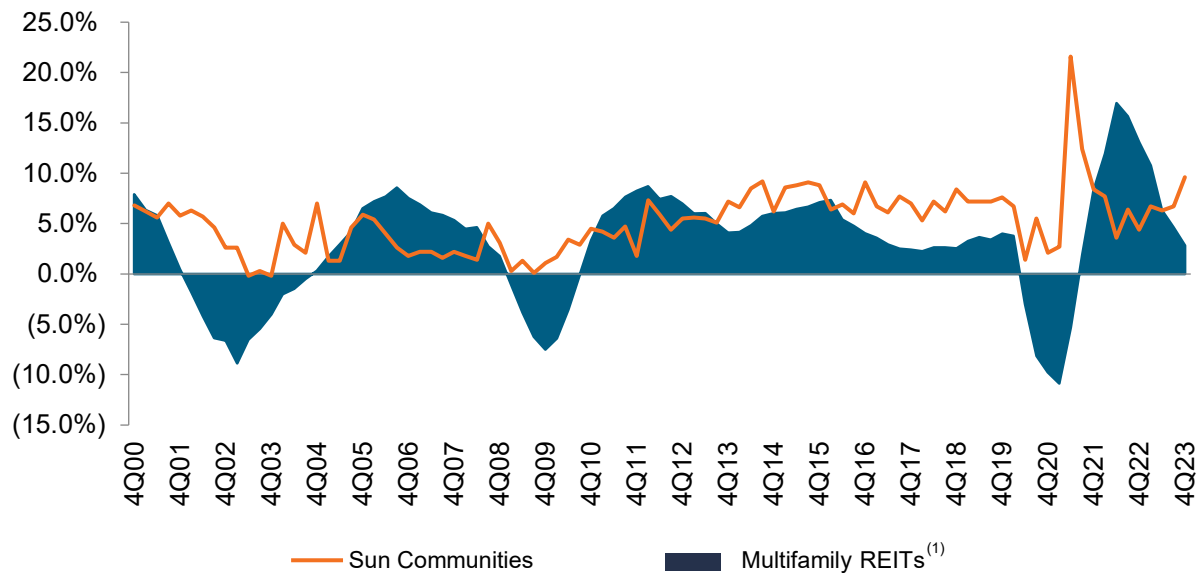
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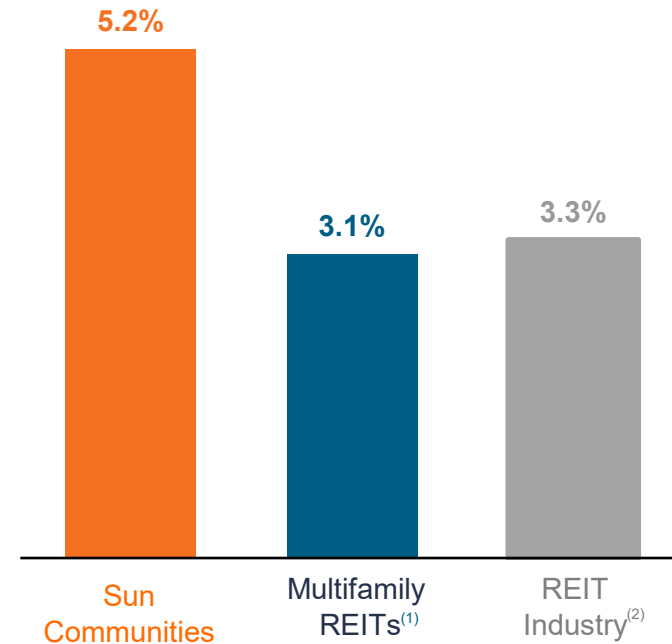
Sun's Track Record of Growth

- Resilient demand, high barriers to entry, and Sun's investment and operational platform have resulted in consistent, and cycle tested organic cash flow growth
- For more than 20 years, every individual year or rolling 4-quarter period, Sun has recorded positive same property NOI growth
- Over the same period, Sun's average annual same property NOI growth was 5.2%, which is ~210bps greater than that of multifamily REITs of 3.1%

Same Property NOI Growth Quarterly Year-over-Year Growth Since 2000



CAGR Since 2000



Source: Citi Research, December 2023. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

1) Multifamily REITs includes AIRC, AVB, CPT, EQR, ESS, IRT, MAA and UDR.

2) REIT Industry includes Healthcare, Industrial, Manufactured Housing, Multifamily, Mall, Office, Self Storage, Shopping Center, Single Family Rental, Student Housing and Diversified REITs.

Sun's Strong Track Record of Internal Growth

- Multiple Levers Drive Resilient FFO and Cash Flow Growth

Growth Levers	Potential Annual Revenue Growth / Contribution
Contractual Rent Increases	<ul style="list-style-type: none"> - 6.4% weighted average rate increase for 2023 - Over 90% MH sites “market rent” or tied to CPI
Occupancy Gains	<ul style="list-style-type: none"> - ~97% MH Occupancy - Over 4K current sites available for occupancy gains - ~900 expansion and development sites delivered in 2023 and through 1Q24
Transient to Annual RV Conversions	<ul style="list-style-type: none"> - ~1,700 average yearly converted sites⁽¹⁾ - Over 1,750 transient to annual RV conversions for trailing twelve months - ~50% of 25K transient sites in North America are candidates for conversion



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

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1) 2020 – 2023 average.

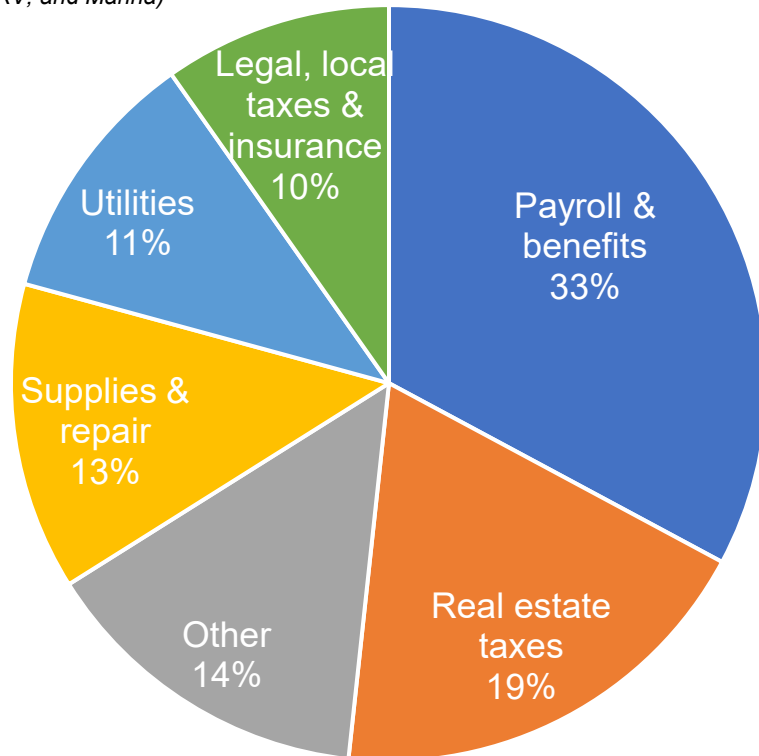


Sun's Track Record of Growth

- 2024E North America same property operating expense growth is projected to be 6.0% - 7.0%, reflecting normalization of expenses in North America following active cost containment strategies in 2023

2024E Same Property Operating Expenses

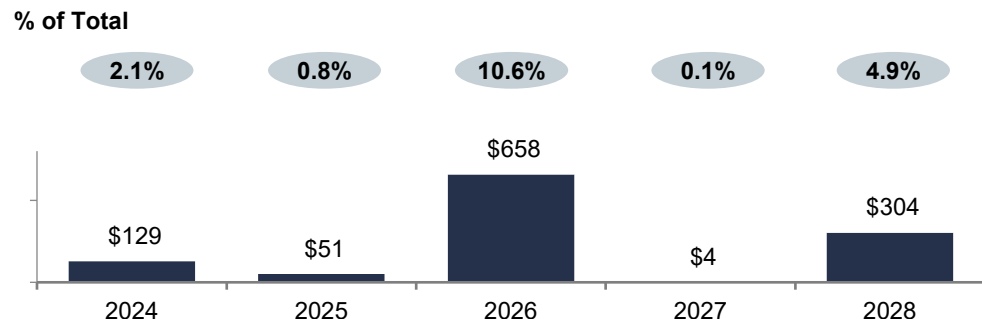
North America (MH, RV, and Marina)



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.
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Investment Grade Balance Sheet

Upcoming Mortgage Maturities (\$ in millions)⁽¹⁾⁽²⁾



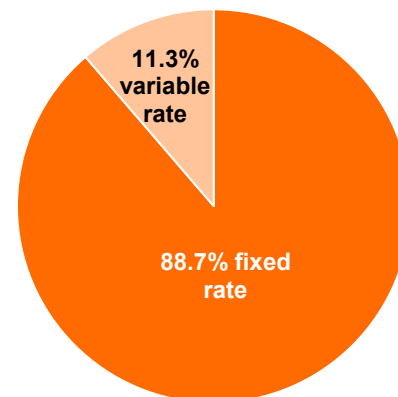
Total Debt Outstanding (\$ in millions)⁽¹⁾⁽²⁾

As of March 31, 2024

Revolving Credit Facilities	\$1,672.8
Other Unsecured Term Loan	3.9
Total Line of Credit and Other Debt Outstanding	\$1,676.7
Mortgage Loans Payable (Secured Debt)	\$3,465.5
Secured Borrowings on Collateralized Receivables	56.1
Unsecured Notes (Bonds)	2,673.7
Total Debt Outstanding	\$7,872.0
Net Debt/TTM EBITDA	6.1x

Credit Statistics

Rate Type⁽¹⁾

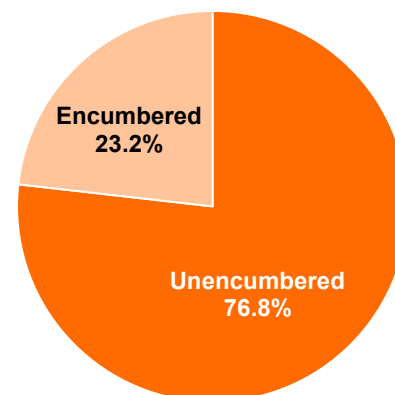


BBB
S&P Global

Baa3
Moody's

Encumbrance⁽¹⁾

Gross Asset Value



76.7%
Properties
Unencumbered

69.9%
NOI
Unencumbered⁽³⁾



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix. Note: With respect to guidance, estimates and forecasted information, see "Cautionary Statement Regarding Guidance" on page 2 of this presentation.

1) As of March 31, 2024.

2) For further debt breakdown, please refer to the Supplemental for the quarter ended March 31, 2024.

3) Calculated using trailing 12-months NOI for the quarter ended March 31, 2024.

Robust ESG Initiatives

- Our board and executive leadership are committed to sustainable business practices that benefit all stakeholders including the broader communities in which we operate
- Current initiatives to advance our ESG platform include policy enhancement, establishing environmental targets and expanding our data coverage

ESG Highlights⁽¹⁾

Environmental

Climate Change Goals

Goal to achieve Carbon Neutrality by 2035 and Net Zero Emissions by 2045

On-Site Solar Generation

Generated 11,600 Mwhs in 2023, equivalent to 3% of total electrical usage

Framework Reporting

Reported to GRESB, DJSI and CDP

GHG Inventory

Complete inventory encompassing Scope 1, 2 and 3

Social

IDEA

Launched two employee resource groups: Veteran's and Women's Resource Groups

Internal Training Program

Offers over 300 courses to team members

Supplier Assessments

Completed ESG assessments with ten key suppliers

Sun Unity

Sun's social responsibility program, reporting over 16K volunteer hours in 2023

Governance

BoD Nominating and Corporate Governance Committee

Formally oversees all ESG initiatives

BoD Composition

Added 2 new board members in February 2024

Enterprise Risk Management Committee

Identifies, monitors and mitigates risks across the organization

Comprehensive Policies and Procedures

Foster sound corporate governance



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

1) Performance and initiatives for the 2022 and 2023 reporting year are referenced.



Appendix

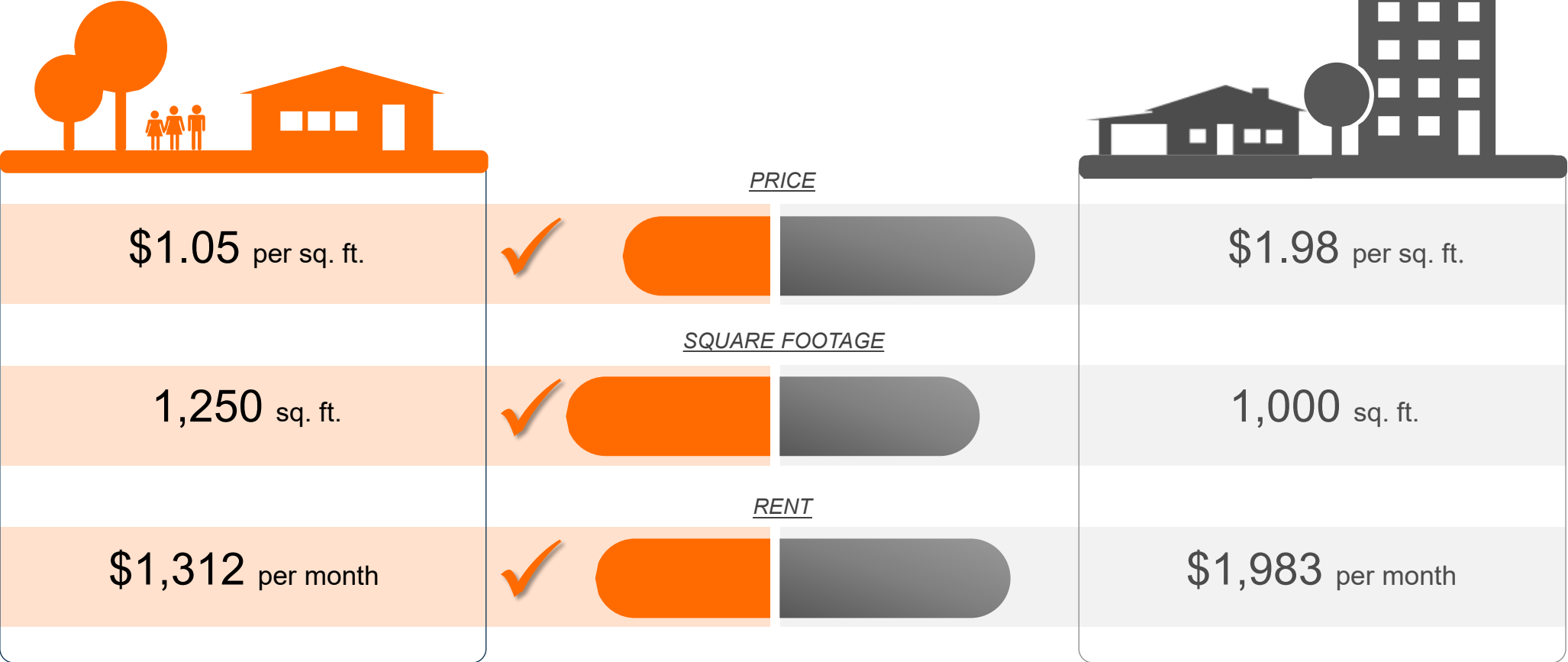
Compelling Supply-Demand Fundamentals

Renting – MH vs. Other Rental Options

- Manufactured homes in Sun’s communities provide **25%** more space at **~50%** less cost per square foot

Manufactured Homes in Sun’s Communities

Other Rental Options⁽¹⁾



Source: Company Information and Zillow – U.S. Median Monthly Rent (Zillow rent index, March 2024).
1) Other rental options include multi-family, single family and duplex two-bedroom rentals.

Conversion of RV Transient-to-Annual Leases Generates Significant Uplift in Revenue

- Transient RV site conversions to annual leases have historically increased revenue per site for the first full year after conversion and increases our annual RV sites
- ~7,100 transient to annual RV conversions since the beginning of 2020
- Recent example from Sun Retreats Homosassa River in Florida:

Transient Site

\$40
Avg. Daily Rate

\$5,642
Annual Rent

41.0%
Occupancy

- Site revenue limited mainly to peak season months during the winter for this resort

Annual Site Conversion

\$22
Avg. Daily Rate

\$8,144
Annual Rent

100%
Occupancy

Site Revenue Annual Pick-Up Upon Conversion in First Year

44%
Site Revenue Growth

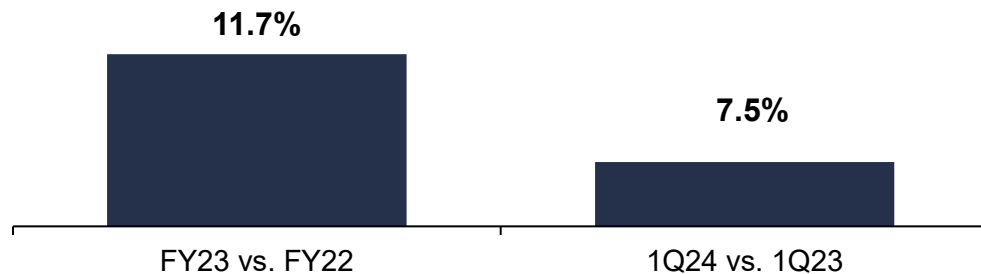


Source: Company information.

Premier Owner / Operator of Marinas

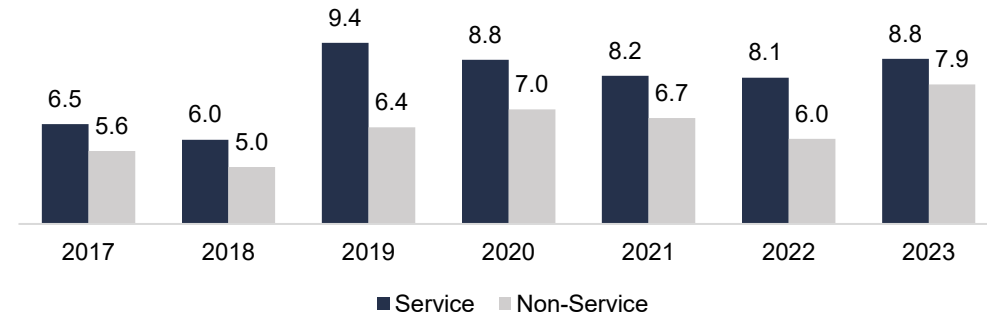
139 Marinas in 24 States	~39,100 Wet Slips	~9,100 Dry Storage Spaces ⁽¹⁾
~89% Marinas with Waitlists	83% Marinas Located in Coastal Markets ⁽²⁾	76% Marinas Owned Fee Simple ⁽³⁾
48,200 Approximate Members	95% Annual Rental Revenue	8.3 Years Average Member Tenure

Marina Same Property Year-Over-Year NOI Growth



Service Offerings Increase Member Tenure

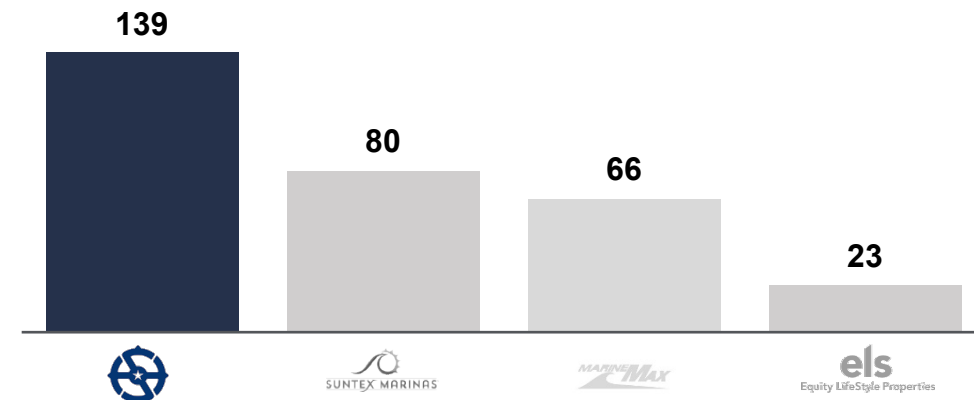
Average Marina member tenure (in years)



- On average, member tenure at properties offering service are 20% longer than at non-service properties
- Service availability drives premium rental rates for wet slips and dry storage spaces

Unmatched in Scale, Portfolio Quality and Depth of Network Offering

of owned Marinas – as of April 30, 2024



Source: Company information – As of April 30, 2024. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

Note: With respect to guidance, estimates and forecasted information, see "Cautionary Statement Regarding Guidance" on page 2 of this presentation.

1) Dry Storage Spaces include Indoor Storage.

2) Calculation of Marinas located in coastal markets include those along the Great Lakes.

3) 38 currently owned Marinas operate with underlying ground leases with a weighted average remaining term of ~34 years.

Defined Non-GAAP Terms

Investors and analysts following the real estate industry use non-GAAP supplemental performance measures, including net operating income ("NOI"), earnings before interest, tax, depreciation and amortization ("EBITDA") and funds from operations ("FFO") to assess REITs. The Company believes that NOI, EBITDA and FFO are appropriate measures given their wide use by and relevance to investors and analysts. Additionally, NOI, EBITDA and FFO are commonly used in various ratios, pricing multiples, yields and returns and valuation calculations used to measure financial position, performance and value. NOI provides a measure of rental operations that does not factor in depreciation, amortization, and non-property specific expenses such as general and administrative expenses. EBITDA provides a further measure to evaluate ability to incur and service debt; EBITDA also provides further measures to evaluate the Company's ability to fund dividends and other cash needs. FFO, reflecting the assumption that real estate values rise or fall with market conditions, principally adjusts for the effects of GAAP depreciation and amortization of real estate assets.

NOI

Total Portfolio NOI - The Company calculates NOI by subtracting property operating expenses and real estate taxes from operating property revenues. NOI is a non-GAAP financial measure that the Company believes is helpful to investors as a supplemental measure of operating performance because it is an indicator of the return on property investment and provides a method of comparing property performance over time. The Company uses NOI as a key measure when evaluating performance and growth of particular properties and / or groups of properties. The principal limitation of NOI is that it excludes depreciation, amortization, interest expense and non-property specific expenses such as general and administrative expenses, all of which are significant costs. Therefore, NOI is a measure of the operating performance of the properties of the Company rather than of the Company overall. The Company believes that NOI provides enhanced comparability for investor evaluation of properties performance and growth over time.

The Company believes that GAAP net income (loss) is the most directly comparable measure to NOI. NOI should not be considered to be an alternative to GAAP net income (loss) as an indication of the Company's financial performance or GAAP cash flow from operating activities as a measure of the Company's liquidity; nor is it indicative of funds available for the Company's cash needs, including its ability to make cash distributions. Because of the inclusion of items such as interest, depreciation and amortization, the use of GAAP net income (loss) as a performance measure is limited as these items may not accurately reflect the actual change in market value of a property, in the case of depreciation and in the case of interest, may not necessarily be linked to the operating performance of a real estate asset, as it is often incurred at a parent company level and not at a property level.

Same Property NOI - This is a key management tool used when evaluating performance and growth of the Company's Same Property portfolio. The Company believes that Same Property NOI is helpful to investors as a supplemental comparative performance measure of the income generated from the Same property portfolio from one period to the next. Same Property NOI does not include the revenues and expenses related to home sales, service, retail, dining and entertainment activities at the properties.

EBITDA

EBITDAre - Nareit refers to EBITDA as "EBITDAre" and calculates it as GAAP net income (loss), plus interest expense, plus income tax expense, plus depreciation and amortization, plus or minus losses or gains on the disposition of depreciated property (including losses or gains on change of control), plus impairment write-downs of depreciated property and of investments in nonconsolidated affiliates caused by a decrease in value of depreciated property in the affiliate, and adjustments to reflect the entity's share of EBITDAre of nonconsolidated affiliates. EBITDAre is a non-GAAP financial measure that the Company uses to evaluate its ability to incur and service debt, fund dividends and other cash needs and cover fixed costs. Investors utilize EBITDAre as a supplemental measure to evaluate and compare investment quality and enterprise value of REITs.

Recurring EBITDA - The Company also uses EBITDAre excluding certain gain and loss items that management considers unrelated to measurement of the Company's performance on a basis that is independent of capital structure ("Recurring EBITDA"). The Company believes that GAAP net income (loss) is the most directly comparable measure to EBITDAre. EBITDAre is not intended to be used as a measure of the Company's cash generated by operations or its dividend-paying capacity and should therefore not replace GAAP net income (loss) as an indication of the Company's financial performance or GAAP cash flow from operating, investing and financing activities as measures of liquidity.

FFO

FFO - Nareit defines FFO as GAAP net income (loss), excluding gains (or losses) from sales of certain real estate assets, plus real estate related depreciation and amortization, real estate assets and investments, and after adjustments for nonconsolidated partnerships and joint ventures. FFO is a non-GAAP financial measure that management believes is a useful supplemental measure of the Company's operating performance. By excluding gains and losses related to sales of previously depreciated operating real estate assets, real estate related impairment and real estate asset depreciation and amortization (which can vary among owners of identical assets in similar condition based on historical cost accounting and useful life estimates), FFO provides a performance measure that, when compared period-over-period, reflects the impact to operations from trends in occupancy rates, rental rates and operating costs, providing perspective not readily apparent from GAAP net income (loss). Management believes the use of FFO has been beneficial in improving the understanding of operating results of REITs among the investing public and making comparisons of REIT operating results more meaningful.

Core FFO

Core FFO - In addition to FFO, the Company uses FFO excluding certain gain and loss items that management considers unrelated to the operational and financial performance of the Company's core business ("Core FFO"). The Company believes that Core FFO provides enhanced comparability for investor evaluations of period-over-period results.

The Company believes that GAAP net income (loss) is the most directly comparable measure to FFO. The principal limitation of FFO is that it does not replace GAAP net income (loss) as a financial performance measure or GAAP cash flow from operating activities as a measure of the Company's liquidity. Because FFO excludes significant economic components of GAAP net income (loss) including depreciation and amortization, FFO should be used as a supplement to GAAP net income (loss) and not as an alternative to it. Furthermore, FFO is not intended as a measure of a REIT's ability to meet debt principal repayments and other cash requirements, nor as a measure of working capital. FFO is calculated in accordance with the Company's interpretation of standards established by Nareit, which may not be comparable to FFO reported by other REITs that interpret the Nareit definition differently.



Net Income to FFO Reconciliation

(amounts in millions except per share data)	Three Months Ended		Year Ended		
	March 31, 2024	March 31, 2023	December 31, 2023	December 31, 2022	December 31, 2021
Net Income / (Loss) Attributable to SUI Common Shareholders	\$ (27.4)	\$ (44.9)	\$ (213.3)	\$ 242.0	\$ 380.2
Adjustments					
Depreciation and amortization	164.5	154.9	657.2	599.6	521.9
Depreciation on nonconsolidated affiliates	0.1	-	0.2	0.1	0.1
Asset impairments	20.7	2.4	10.1	3.0	-
Goodwill impairment	-	15.4	369.9	-	-
(Gain) / loss on remeasurement of marketable securities	-	19.9	16.0	53.4	(33.5)
(Gain) / loss on remeasurement of investment in nonconsolidated affiliates	(5.2)	4.5	4.2	2.7	0.2
(Gain) / loss on remeasurement of notes receivable	0.7	1.7	106.7	0.8	(0.7)
Loss on remeasurement of collateralized receivables and secured borrowings, net	-	-	0.4	-	-
(Gain) / loss on dispositions of properties, including tax effect	(5.3)	3.5	(8.9)	(12.2)	(108.1)
Add: Returns on preferred OP units	2.1	2.1	11.8	9.5	4.0
Add: Income / (loss) attributable to noncontrolling interests	(0.9)	(5.7)	(8.1)	10.4	14.7
Gain on dispositions of assets, net	(5.4)	(7.9)	(38.0)	(54.9)	(60.5)
FFO Attributable to SUI Common Shareholders and Dilutive Convertible Securities	\$ 143.9	\$ 145.9	\$ 908.2	\$ 854.4	\$ 718.3
Adjustments					
Business combination expense	-	2.8	3.0	24.7	1.3
Acquisition and other transaction costs	9.9	3.7	25.3	22.7	8.7
Loss on extinguishment of debt	0.6	-	-	4.4	8.1
Catastrophic event-related charges, net	7.2	1.0	3.8	17.5	2.2
Loss of earnings - catastrophic event-related charges, net	5.3	5.5	2.1	4.8	0.2
(Gain) / loss on foreign currency exchanges	(1.1)	2.7	0.3	(5.4)	3.7
Other adjustments, net	(12.4)	(3.6)	(27.4)	0.4	16.2
Core FFO Attributable to SUI Common Shareholders and Dilutive Convertible Securities	\$ 153.4	\$ 158.0	\$ 915.3	\$ 923.5	\$ 758.7
Weighted Average Common Shares Outstanding - Diluted	128.7	128.2	128.9	125.6	116.5
FFO Attributable to SUI Common Shareholders and Dilutive Convertible Securities Per Share	\$ 1.12	\$ 1.14	\$ 7.05	\$ 6.80	\$ 6.16
Core FFO Attributable to SUI Common Shareholders and Dilutive Convertible Securities Per Share	\$ 1.19	\$ 1.23	\$ 7.10	\$ 7.35	\$ 6.51

	March 31, 2024	March 31, 2023	December 31, 2023
Hurricane Ian - Three Fort Myers, Florida RV communities impaired			
Estimated loss of earnings in excess of the applicable business interruptions deductible	\$ 5.3	\$ 5.3	\$ 21.9
Insurance recoveries received for previously estimated loss of earnings through August 31, 2023	-	-	(19.7)
Hurricane Irma - Three Florida Keys communities impaired			
Estimated loss of earnings in excess of the applicable business interruptions deductible	-	0.2	0.5
Reversal of unpaid previously estimated loss of earnings that the Company does not expect to recover	-	-	(0.6)
Loss of earnings - catastrophic event-related charges, net	\$ 5.3	\$ 5.5	\$ 2.1



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information.

Net Income to NOI Reconciliation

(amounts in millions)	Three Months Ended		Year Ended		
	March 31, 2024	March 31, 2023	December 31, 2023	December 31, 2022	December 31, 2021
Net Income / (Loss) Attributable to SUI Common Shareholders	\$ (27.4)	\$ (44.9)	\$ (213.3)	\$ 242.0	\$ 380.2
Interest income	(4.6)	(11.4)	(45.4)	(35.2)	(12.2)
Brokerage commissions and other revenues, net	(3.0)	(9.5)	(60.6)	(34.9)	(30.2)
General and administrative	78.5	64.1	272.1	257.4	181.2
Catastrophic event-related charges, net	7.2	1.0	3.8	17.5	2.2
Business combination expense	-	2.8	3.0	24.7	1.4
Depreciation and amortization	165.3	155.6	660.0	601.8	522.7
Asset impairments	20.7	2.4	10.1	3.0	-
Goodwill impairment	-	15.4	369.9	-	-
Loss on extinguishment of debt	0.6	-	-	4.4	8.1
Interest expense	89.7	76.6	325.8	229.8	158.6
Interest on mandatorily redeemable preferred OP units / equity	-	1.0	3.3	4.2	4.2
(Gain) / loss on remeasurement of marketable securities	-	19.9	16.0	53.4	(33.5)
(Gain) / loss on foreign currency exchanges	(1.1)	2.7	0.3	(5.4)	3.7
(Gain) / loss on disposition of properties	(5.4)	1.6	(11.0)	(12.2)	(108.1)
Other expense, net	(8.0)	1.0	7.5	2.1	12.1
(Gain) / loss on remeasurement of notes receivable	0.7	1.7	106.7	0.8	(0.7)
(Income) / loss from nonconsolidated affiliates	(1.4)	0.2	(16.0)	(2.9)	(4.0)
(Gain) / loss on remeasurement of investment in nonconsolidated affiliates	(5.2)	4.5	4.2	2.7	0.2
Current tax expense	2.1	3.9	14.5	10.3	1.2
Deferred tax (benefit) / expense	(5.7)	(4.6)	(22.9)	(4.2)	0.1
Add: Preferred return to preferred OP units / equity interests	3.2	2.4	12.3	11.0	12.1
Add: Income / (loss) attributable to noncontrolling interests	(1.3)	(5.8)	(8.1)	10.8	21.5
NOI	<u>\$ 304.9</u>	<u>\$ 280.6</u>	<u>\$ 1,432.2</u>	<u>\$ 1,381.1</u>	<u>\$ 1,120.8</u>

	Three Months Ended		Year Ended		
	March 31, 2024	March 31, 2023	December 31, 2023	December 31, 2022	December 31, 2021
Real Property NOI	\$ 285.9	\$ 254.3	\$ 1,249.4	\$ 1,163.0	\$ 978.7
Home Sales NOI	17.0	23.7	114.3	143.4	70.0
Service, retail dining and entertainment NOI	2.0	2.6	68.5	74.7	72.1
NOI	<u>\$ 304.9</u>	<u>\$ 280.6</u>	<u>\$ 1,432.2</u>	<u>\$ 1,381.1</u>	<u>\$ 1,120.8</u>



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information.

Net Income to Recurring EBITDA Reconciliation

(amounts in millions)	Three Months Ended		Year Ended		
	March 31, 2024	March 31, 2023	December 31, 2023	December 31, 2022	December 31, 2021
Net Income / (Loss) Attributable to SUI Common Shareholders	\$ (27.4)	\$ (44.9)	\$ (213.3)	\$ 242.0	\$ 380.2
Adjustments					
Depreciation and amortization	165.3	155.6	660.0	601.8	522.7
Asset impairments	20.7	2.4	10.1	3.0	-
Goodwill impairment	-	15.4	369.9		
Loss on extinguishment of debt	0.6	-	-	4.4	8.1
Interest expense	89.7	76.6	325.8	229.8	158.6
Interest on mandatorily redeemable preferred OP units / equity	-	1.0	3.3	4.2	4.2
Current tax expense	2.1	3.9	14.5	10.3	1.2
Deferred tax (benefit) / expense	(5.7)	(4.6)	(22.9)	(4.2)	0.1
(Income) / loss from nonconsolidated affiliates	(1.4)	0.2	(16.0)	(2.9)	(4.0)
Less: (Gain) / loss on dispositions of properties	(5.4)	1.6	(11.0)	(12.2)	(108.1)
Less: Gain on dispositions of assets, net	(5.4)	(7.9)	(38.0)	(54.9)	(60.5)
EBITDAre	\$ 233.1	\$ 199.3	\$ 1,082.4	\$ 1,021.3	\$ 902.5
Adjustments					
Catastrophic event-related charges, net	7.2	1.0	3.8	17.5	2.2
Business combination expense	-	2.8	3.0	24.7	1.4
(Gain) / loss on remeasurement of marketable securities	-	19.9	16.0	53.4	(33.5)
(Gain) / loss on foreign currency exchanges	(1.1)	2.7	0.3	(5.4)	3.7
Other (income) / expense, net	(8.0)	1.0	7.5	2.1	12.1
(Gain) / loss on remeasurement of notes receivable	0.7	1.7	106.7	0.8	(0.7)
(Gain) / loss on remeasurement of investment in nonconsolidated affiliates	(5.2)	4.5	4.2	2.7	0.2
Add: Preferred return to preferred OP units / equity interests	3.2	2.4	12.3	11.0	12.1
Add: Income / (loss) attributable to noncontrolling interests	(1.3)	(5.8)	(8.1)	10.8	21.5
Add: Gain on dispositions of assets, net	5.4	7.9	38.0	54.9	60.5
Recurring EBITDA	\$ 234.0	\$ 237.4	\$ 1,266.1	\$ 1,193.8	\$ 982.0



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended March 31, 2024, as well as Press Releases and SEC Filings after March 31, 2024, for additional information.

