



SUN OUTDOORS PANAMA CITY BEACH – PANAMA CITY BEACH, FL

# INVESTOR PRESENTATION

MARCH 4, 2022



# FORWARD-LOOKING STATEMENTS

This presentation has been prepared for informational purposes only from information supplied by Sun Communities, Inc., referred to herein as “we,” “our,” “Sun,” and “the Company,” and from third-party sources indicated herein. Such third-party information has not been independently verified. Sun makes no representation or warranty, expressed or implied, as to the accuracy or completeness of such information.

This presentation contains various “forward-looking statements” within the meaning of the United States Securities Act of 1933, as amended, and the United States Securities Exchange Act of 1934, as amended, and we intend that such forward-looking statements will be subject to the safe harbors created thereby. For this purpose, any statements contained in this presentation that relate to expectations, beliefs, projections, future plans and strategies, trends or prospective events or developments and similar expressions concerning matters that are not historical facts are deemed to be forward-looking statements. Words such as “forecasts,” “intends,” “intend,” “intended,” “goal,” “estimate,” “estimates,” “expects,” “expect,” “expected,” “project,” “projected,” “projections,” “plans,” “predicts,” “potential,” “seeks,” “anticipates,” “anticipated,” “should,” “could,” “may,” “will,” “designed to,” “foreseeable future,” “believe,” “believes,” “scheduled,” “guidance,” “target” and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these words. These forward-looking statements reflect our current views with respect to future events and financial performance, but involve known and unknown risks and uncertainties, both general and specific to the matters discussed in this presentation. These risks and uncertainties may cause our actual results to be materially different from any future results expressed or implied by such forward-looking statements. In addition to the risks disclosed under “Risk Factors” contained in our Annual Report on Form 10-K for the year ended December 31, 2021, and our other filings with the Securities and Exchange Commission from time to time, such risks and uncertainties include, but are not limited to:

- outbreaks of disease, including the COVID-19 pandemic, and related stay-at-home orders, quarantine policies and restrictions on travel, trade and business operations;
- changes in general economic conditions, the real estate industry, and the markets in which we operate;
- difficulties in our ability to evaluate, finance, complete and integrate acquisitions (including the acquisition of Park Holidays), developments and expansions successfully;
- our liquidity and refinancing demands;
- our ability to obtain or refinance maturing debt and to complete the proposed amendment to our senior credit facility;
- our ability to maintain compliance with covenants contained in our debt facilities and our senior unsecured notes;
- availability of capital;
- our ability to physically settle certain forward sale agreements and receive the expected amount of proceeds;
- changes in foreign currency exchange rates, including between the U.S. dollar and each of the Canadian dollar, Australian dollar and British pound;
- our ability to maintain rental rates and occupancy levels;
- our ability to maintain effective internal control over financial reporting and disclosure controls and procedures;
- increases in interest rates and operating costs, including insurance premiums and real property taxes;
- risks related to natural disasters such as hurricanes, earthquakes, floods, droughts and wildfires;
- general volatility of the capital markets and the market price of shares of our capital stock;
- our ability to maintain our status as a REIT;
- changes in real estate and zoning laws and regulations;
- legislative or regulatory changes, including changes to laws governing the taxation of REITs;
- litigation, judgments or settlements;
- competitive market forces;
- the ability of purchasers of manufactured homes and boats to obtain financing; and
- the level of repossessions by manufactured home and boat lenders.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statement was made. We undertake no obligation to publicly update or revise any forward-looking statements included in this presentation, whether as a result of new information, future events, changes in our expectations or otherwise, except as required by law. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. All written and oral forward-looking statements attributable to us or persons acting on our behalf are qualified in their entirety by these cautionary statements.

# COMPANY HIGHLIGHTS

Leading owner and operator of manufactured housing (“MH”) communities, recreational vehicle (“RV”) resorts and marinas

Favorable demand drivers combined with supply constraints

Consistent organic growth enhanced with embedded expansion opportunities

Industry consolidator with proven value creation from acquisitions

Cycle-tested growth driven by attractive value proposition to residents, members and guests

Focus on exceptional service supported by culture of accountability and empowerment

Proven executive leadership team with over 100 combined years of industry experience

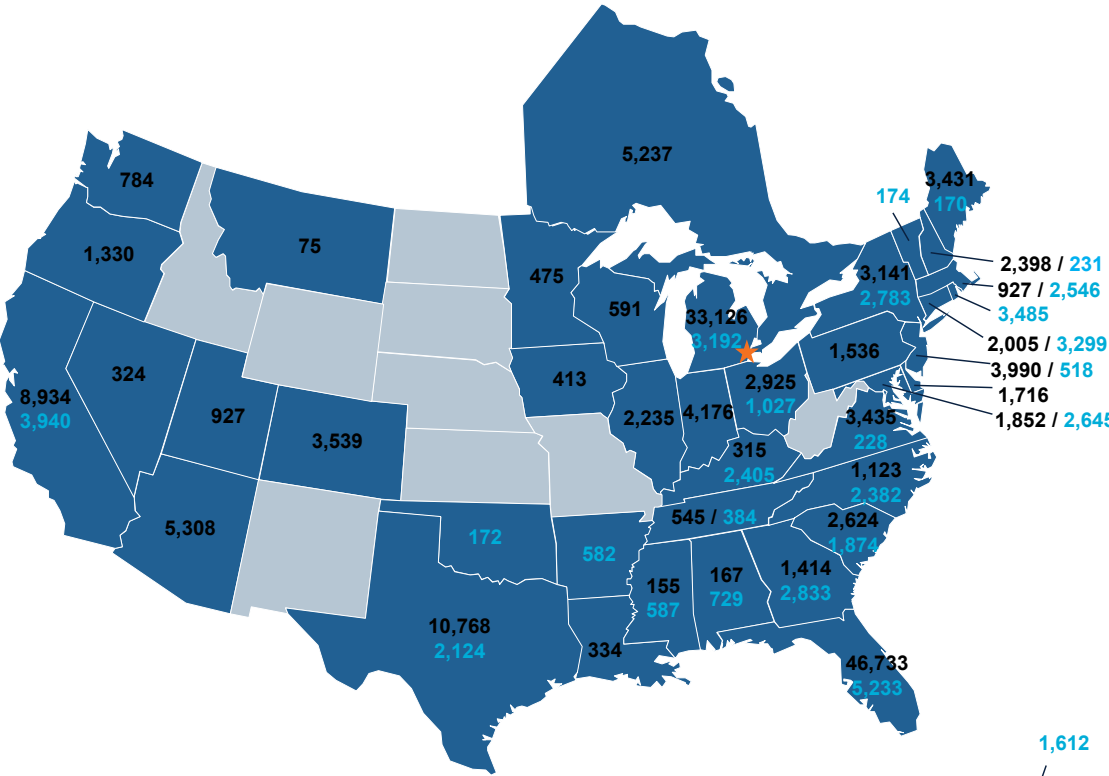


Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

# SUN COMMUNITIES, INC. OVERVIEW (NYSE: SUI)

## Current Portfolio

as of December 31, 2021



Total Number of Sites / Wet Slips and Dry Storage Spaces: 204,163

- ★ Headquarters
- MH & RV Sites (159,008)
- Marina Wet Slips and Dry Storage Spaces (45,155)

## Property Count

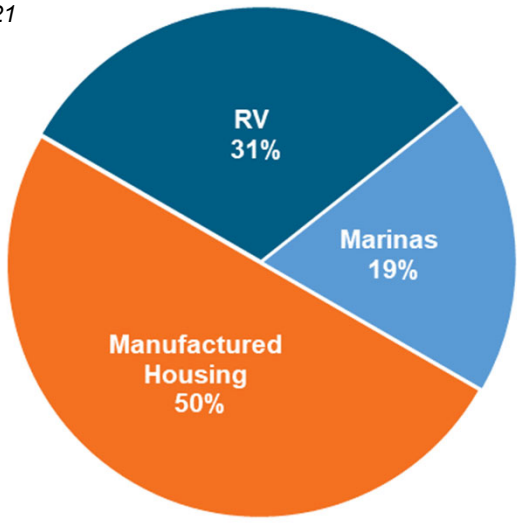
as of December 31, 2021

**602** properties across **39** states and **Ontario, Canada**



## Rental Revenue Breakdown<sup>(2)</sup>

as of December 31, 2021



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

(1) Does not include five marinas managed for third parties.  
 (2) Represents percentage of rental revenue from the leasing of sites, homes, wet slips, dry storage spaces and commercial leases.





# 2021 SUMMARY PERFORMANCE UPDATE

## PORTFOLIO PERFORMANCE

- **3.6%** Weighted average monthly rental rate increase
- **96.6%** MH occupancy and **2,483** RPS Gains of which **67%** were RV transient conversions to annual leases
- **Nearly 580** Expansion site deliveries in **11** properties
- **42.6%** increase in home sales, with **4,088** homes sold

LAKEFRONT – PORT CLINTON, OH



## EXTERNAL GROWTH

- **~\$1.5bn** invested in **11** MH communities, **24** RV resorts and **21** marinas in 2021 and YTD, including **~\$62mm** YTD
- **Over 1,030** ground-up and redevelopment site deliveries in **8** properties
- Announced **~\$1.3bn** planned acquisition of Park Holidays UK, the 2<sup>nd</sup> largest UK holiday park owner and operator with 42 owned and managed properties

SUN OUTDOORS SAN DIEGO BAY – CHULA VISTA, CA

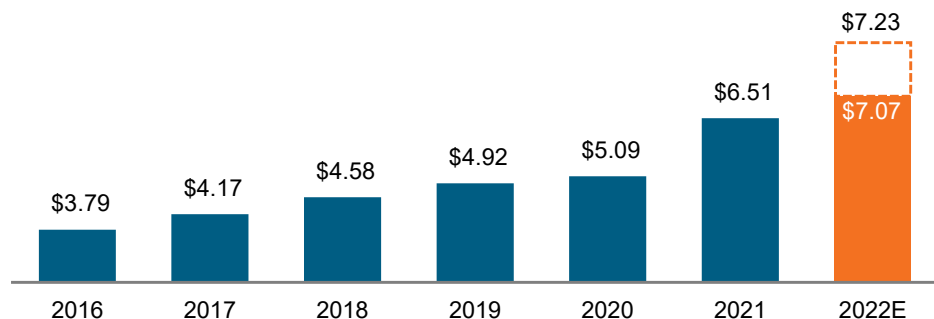


# 2022 FINANCIAL & OPERATING GUIDANCE AT A GLANCE <sup>(1)</sup>

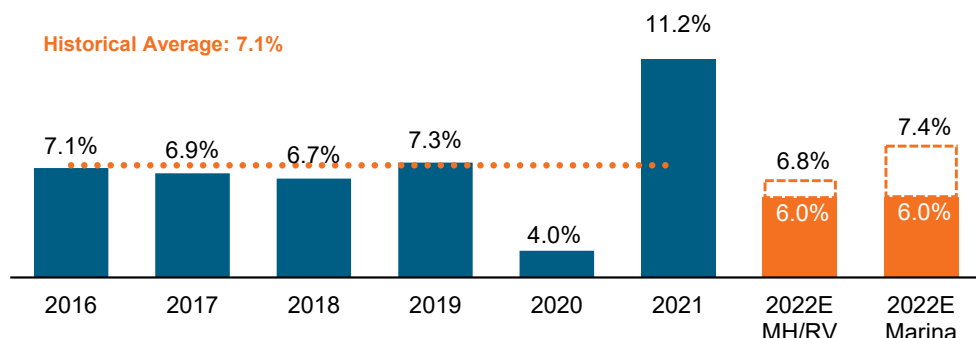
## Earnings:

|  | Net Income      |
|--|-----------------|
| Weighted average common shares outstanding (in mm) | 120.2           |
| First quarter 2022, basic earnings per share       | \$0.12 - \$0.16 |
| Full year 2022, basic earnings per share           | \$2.70 - \$2.86 |

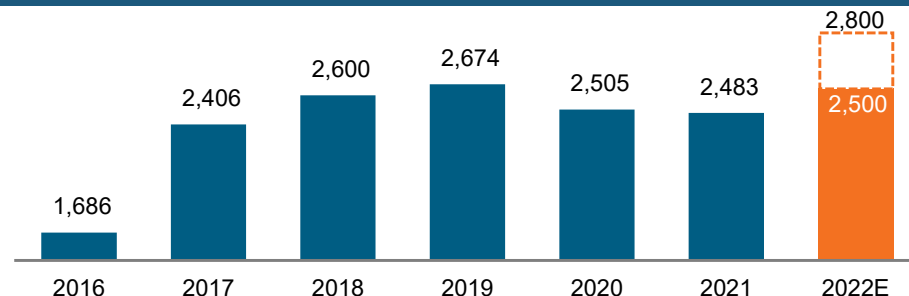
## Core FFO<sup>(2)</sup> Growth



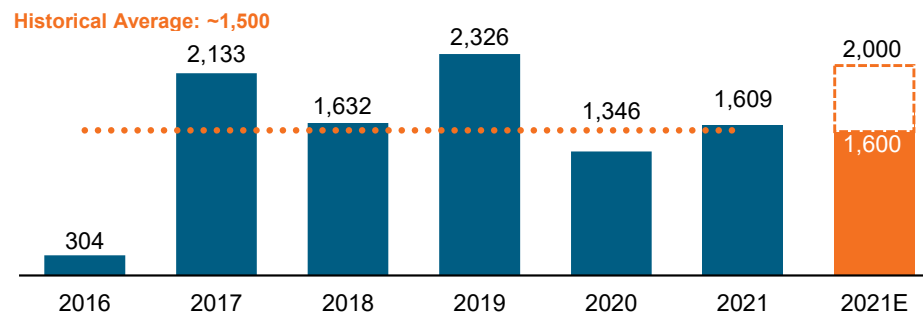
## Same Property NOI Growth



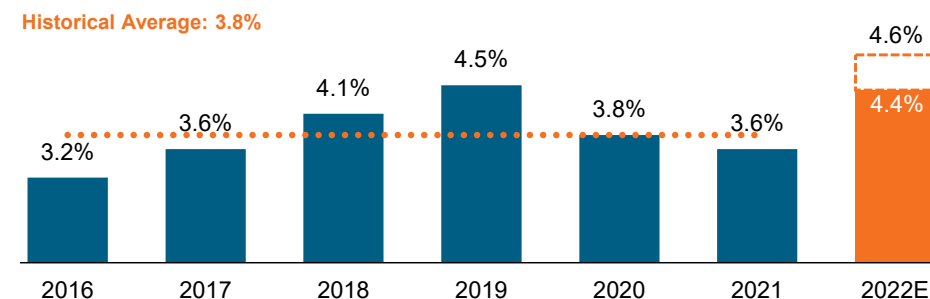
## Revenue Producing Site Gains



## Vacant Site Deliveries



## Weighted Average Rental Rate Growth



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix. Note: The estimates and assumptions presented on this page represent a range of possible outcomes and may differ materially from actual results. As discussed in more detail in the Supplemental for the year ended December 31, 2021, guidance estimates include acquisitions completed through February 21, 2022, the anticipated closing of Park Holidays, closing on an amendment to, and additional borrowings under, our senior credit facility, and the physical settlement of certain forward sale agreements, but otherwise exclude any prospective acquisitions or capital markets activity. We expect that each of these proposed transactions will be completed in mid-March of 2022 but they are each subject to certain conditions and there can be no assurance as to the actual closing or the timing of any of these transactions. Please see our Supplemental for the year ended December 31, 2022 for additional details and assumptions regarding these proposed transactions. The estimates and assumptions are forward looking based on the Company's current assessment of economic and market conditions, as well as other risks outlined above under the caption "Forward Looking Statements."

(1) Refer to Supplemental for the year ended December 31, 2021, for additional information.

(2) Certain securities that are dilutive to the computation of Core FFO per fully diluted share in the table above have been excluded from the computation of net income per fully diluted share, as inclusion of these securities would have been anti-dilutive to net income per fully diluted share.

# POWERING SUN'S INTERNAL GROWTH ENGINE

- Sun is the premier owner and operator of MH and RV communities
- Strong cycle-tested record of operating, expanding and acquiring MH and RV communities dating back to 1975

## INTERNAL LEVERS

### Contractual Rent Increases

Annual historical

**2% – 4%**

weighted average monthly rental rate increase supported by continual reinvestment into properties

### MH Occupancy Gains

**96.6%**

4Q 2021 MH Occupancy

**77%**

of MH communities at 98%+

**200bps+**

existing MH occupancy upside

### Expansions

**~900**

2020 - 2021 vacant site deliveries

**~7,700**

sites available for expansion 2022 and beyond

**Target 10% – 14%**

expansion IRRs<sup>(2)</sup>

### Transient RV Site Conversions

**~29,800**

4Q 2021 transient RV sites

**~1,200**

average yearly converted sites<sup>(1)</sup>

**40% – 60%**

1st year revenue uplift once converted

Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

(1) 2019-2021 average.

(2) Expected 5-year unlevered internal rates of return based on certain assumptions.



# POWERING SUN'S EXTERNAL GROWTH ENGINE

## EXTERNAL LEVERS

### Acquisitions

~\$4.4bn investment  
in 184 properties since start of 2020

4.4x increase  
in properties since year end 2010

High degree of visibility into MH, RV and Marina acquisition pipeline with additional opportunities arising

### Development

Targeting 3 – 5  
new development project starts / year

Target 7% – 9%  
ground-up development IRRs<sup>(1)</sup>

Over 2,000  
2020 – 2021 ground-up site deliveries in 10 properties



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

(1) Expected 5-year unlevered internal rates of return based on certain assumptions.



# 2021 ACQUISITION & DEVELOPMENT ACTIVITY

## Investment Activity Summary

### Acquisitions



~\$1.4bn purchase price

~15,800 sites added  
in 54 properties & marinas

Robust pipeline of small  
portfolios and single assets  
in underwriting

### Ground-up & Redevelopments<sup>(1)</sup>



\$299mm invested

Opened 2 new MH  
properties in TX and FL

~2,400 sites available  
for ground-up &  
redevelopments

### Expansions<sup>(1)</sup>



\$136mm invested

~900 site deliveries  
in 19 properties

~7,700 sites available  
for expansion  
in 2022 and beyond

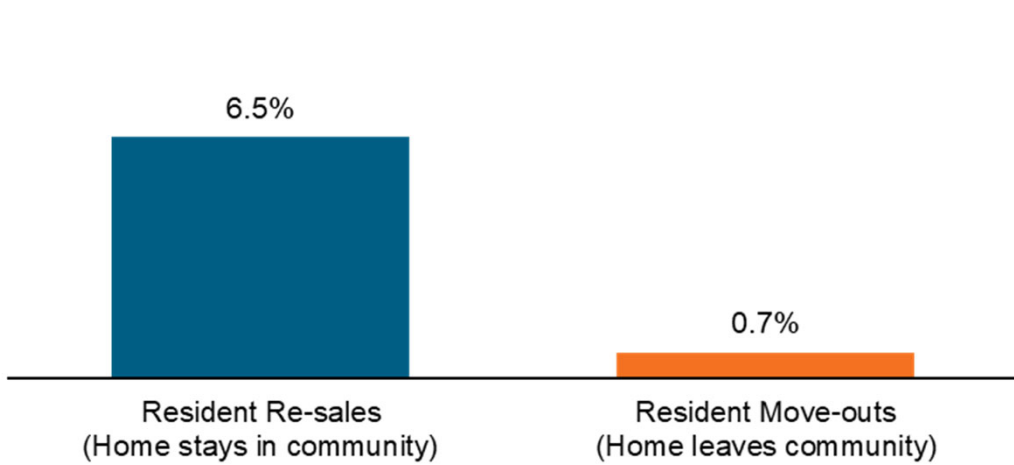
# STICKY CUSTOMER BASE WITH LIMITED CAPEX

- Annual home move-outs in Sun's MH communities are **less than 1%**
  - Low turnover driven by a **\$6k - \$10k** average cost for a resident to move a home
  - Average tenure of residents in our MH communities is **~14 years**<sup>(1)</sup>
- RVs stay in Sun's resorts for **~10 years** on average<sup>(1)</sup>
- MH and RV requires lower CapEx relative to other asset classes as MH and RV are largely a land ownership business



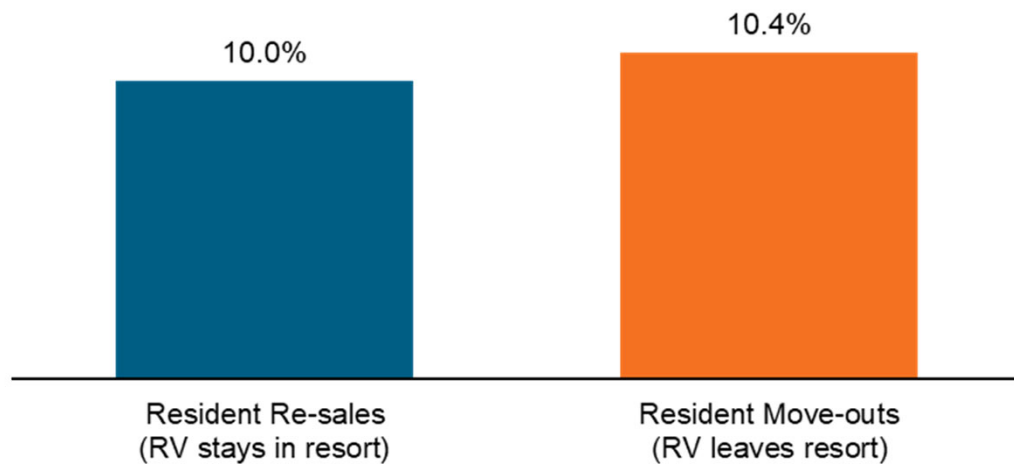
## MH Resident Trends

(% of Total Residents, 3-Year Average)



## RV Guest Trends

(% of Total Residents, 3-Year Average)



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

(1) Annual average (January 2019 – December 2021).

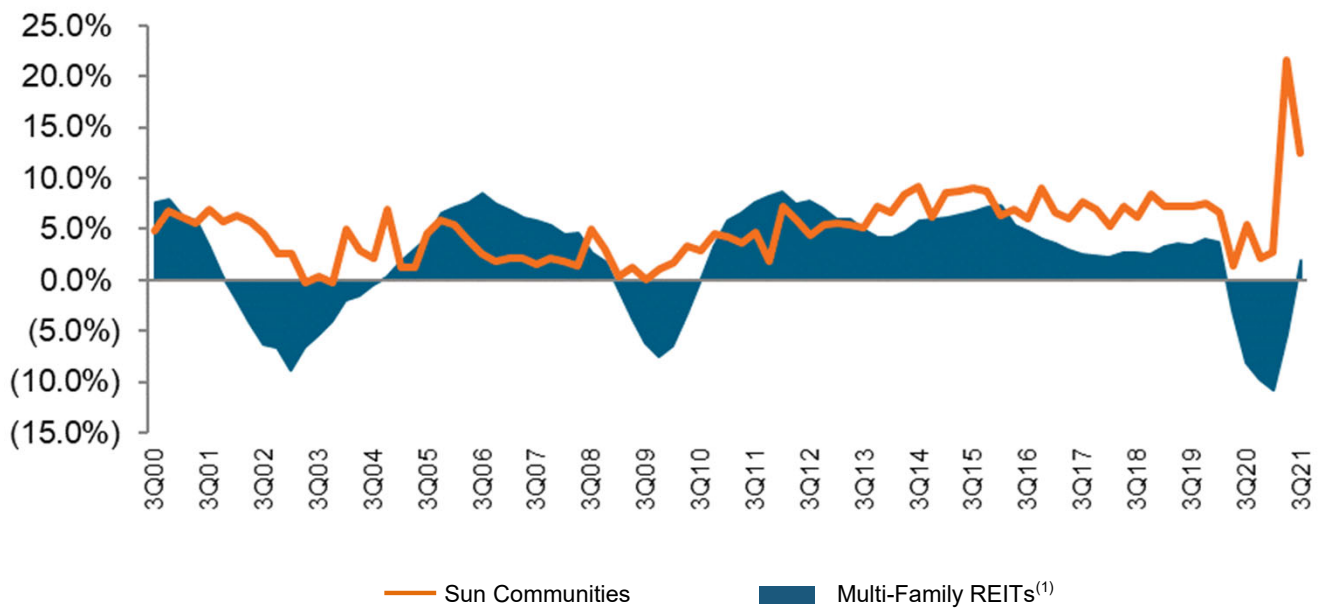


# CONSISTENT AND CYCLE TESTED CASH FLOW GROWTH

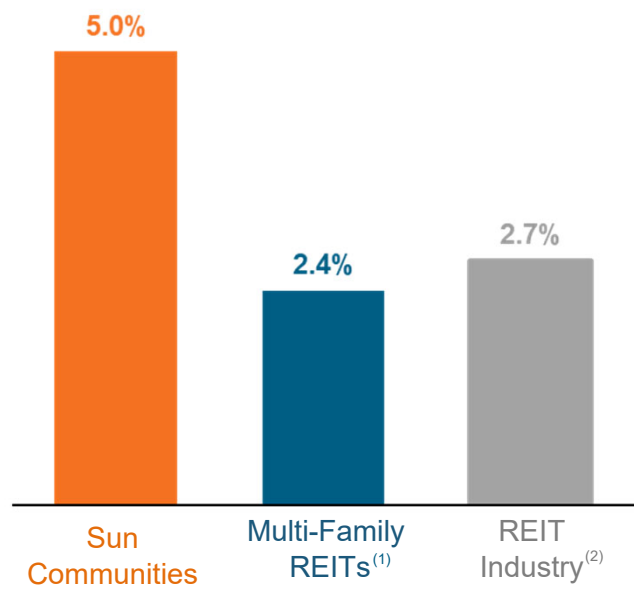
- Favorable demand drivers, high barriers to entry and Sun’s investment and operational prowess have resulted in consistent and cycle tested organic cash flow growth
- Over at least the past 20 years, every individual year or rolling 4-quarter period has recorded positive same community NOI growth
- Over the same period, Sun’s average annual same community NOI growth was 5.0%, which is ~260bps greater than that of multi-family REITs of 2.4%

## Same Community NOI Growth

Quarterly Year-over-Year Growth Since 2000



CAGR Since 2000



Sources: Citi Research, September 2021.

(1) Multi-Family REITs includes AIRC, AVB, CPT, EQR, ESS, IRT, MAA and UDR.

(2) REIT Industry includes Healthcare, Industrial, Manufactured Housing, Multi-Family, Mall, Office, Self Storage, Shopping Center, Single Family Rental, Student Housing and Diversified REITs.

# RENTING – MH VS. OTHER RENTAL OPTIONS

- Manufactured homes in Sun’s communities provide **25%** more space at **~50%** less cost per square foot

## Manufactured Homes in Sun’s Communities



|                    |   |
|--------------------|---|
| \$0.89 per sq. ft. | ✓ |
| 1,250 sq. ft.      | ✓ |
| \$1,110 per month  | ✓ |

PRICE



SQUARE FOOTAGE



RENT



## Other Rental Options<sup>(1)</sup>



|                    |
|--------------------|
| \$1.86 per sq. ft. |
| 1,000 sq. ft.      |
| \$1,855 per month  |

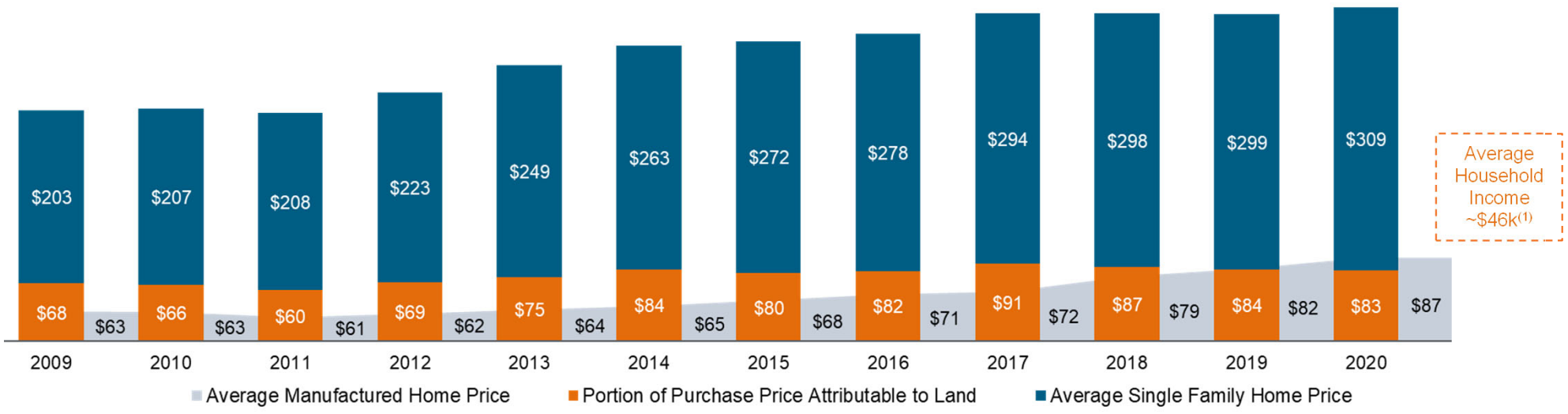
(1) Other rental options include multi-family, single family and duplex two-bedroom rentals; Data per Zillow – U.S. Median Monthly Rent (Zillow rent index, December 2021).



# HOMEOWNERSHIP – MH VS. SINGLE FAMILY

- Sun is the premiere provider of highly amenitized living at an affordable price

(\$ in thousands)



## Manufactured Homes



✓ Average cost of a new Manufactured Home is **\$87,000** or roughly 2 years median income

## Single Family Homes



✓ Average cost of Single Family is **\$308,597** or roughly 7 years median income

# EXPANSIONS PROVIDE ATTRACTIVE RETURNS

- Investment in expansion sites boosts growth in highly accretive manner
- Sun expands in communities and resorts with high occupancies and continued strong demand

12 - 24 months  
average lease-up for 100-site expansion

~7,700 sites  
available in expansion inventory

Target 10% – 14% IRRs<sup>(1)</sup>

Over 6,500 vacant expansion  
site deliveries since 2015



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

(1) Expected 5-year unlevered internal rates of return based on certain assumptions.



# MAXIMIZING VALUE FROM STRATEGIC ACQUISITIONS

Professional Operational Management

Adding Value with Expansions

Home Sales & Rental Program

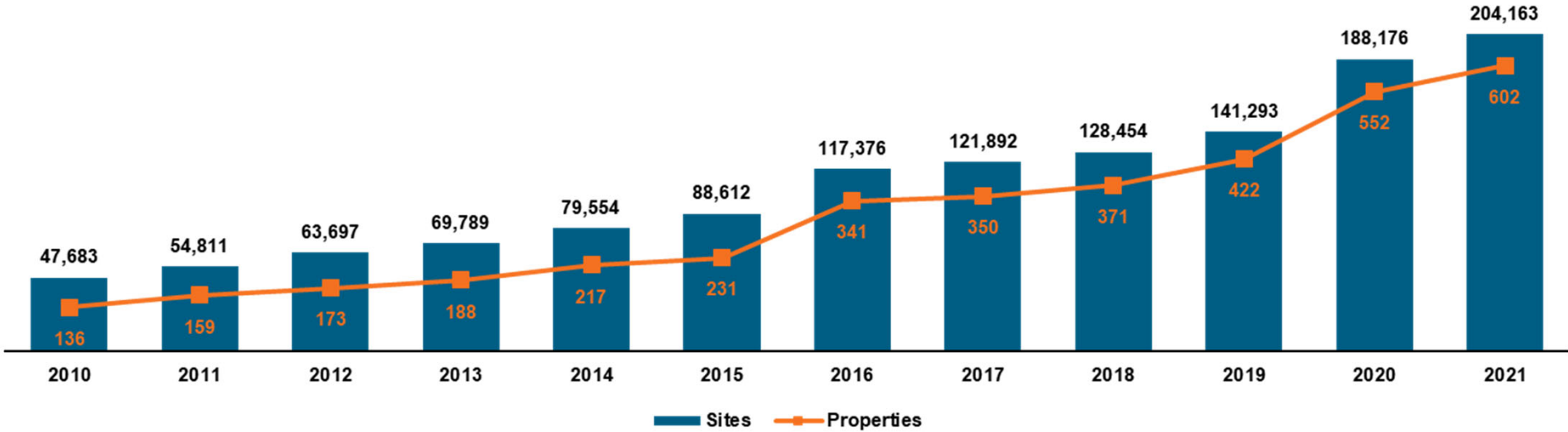
Call Center & Digital Marketing Outreach

Skilled Expense Management

Repositioning with Additional Capex

## Properties and Sites

- Since 2010, Sun has acquired properties valued at **over \$9.6 billion**, increasing its number of properties by **4.4x**



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

# PARK HOLIDAYS ACQUISITION

## Sun to Acquire Park Holidays UK, the 2<sup>nd</sup> Largest UK Holiday Park Owner & Operator

- Owns and operates 40 communities, comprising ~15,500 sites, and manages two communities on behalf of third parties
- High quality, mostly seaside communities throughout the affluent South of England
- Purchase price of £950mm, or ~\$1.3bn
- Expected to close mid-March 2022, subject to regulatory approval

## Park Holidays' Long Tenured Management Team to Run Day-to-Day Operations

- Senior management team is rolling £25mm of equity into SUI common stock
- Experience operating and creating value for sophisticated institutional investors

## Business Model Nearly Identical to Sun's Manufactured Housing and RV Platform

- Majority of sites are owner-occupied on 20+ year licenses with annual rental increases and have an average customer tenure of 7+ years
- Similar to stays in Sun RV resort vacation rentals, Park Holidays' remaining sites comprise its hire fleet, which introduces new customers to the properties and creates annual conversion sale opportunities
- High margin vacation home sales business generates new annual site licenses

## Substantial Opportunity to Continue Generating Internal and External Growth

- Increasing rental rates and expanding existing communities
- Opportunities to consolidate a fragmented UK market, consistent with Sun's proven acquisition strategy



# PARK HOLIDAYS PORTFOLIO

LEADING UK HOLIDAY PARK BUSINESS AND PLATFORM WITH INDUSTRY LEADING OPERATING METRICS

#2

Operator in  
UK by # of  
communities

42<sup>(1)</sup>

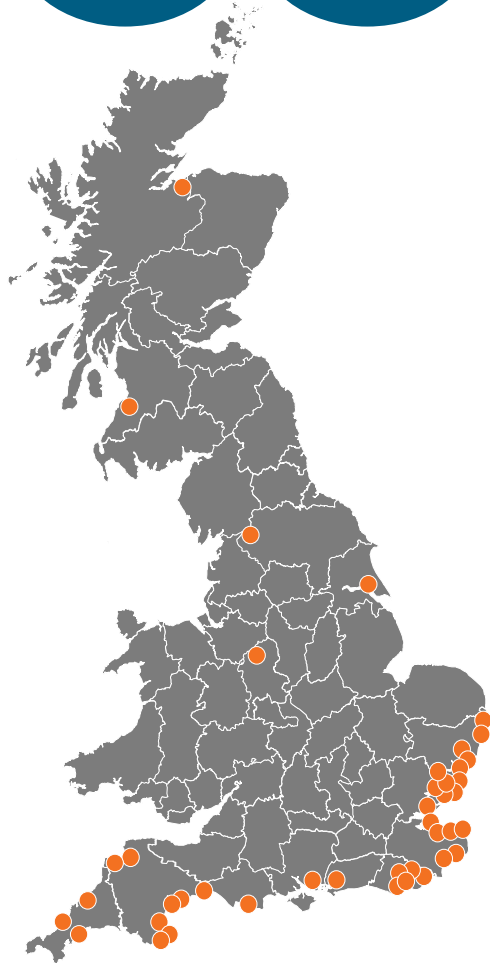
Holiday  
Parks

15.3k

Total sites

2,400

Expansion  
Sites



## Complementary to Existing Sun Platform

- Installed base of ~12,300 owner-occupied sites under licenses with annual increases in land lease communities
- ~2,100 hire fleet sites which operate similar to the Vacation Rental platform within Sun's US and Canadian RV resorts

## Well Located, Highly Amenitized Sites

- Leading presence in key Southern UK markets
- Desirable locations that cannot be replicated
- Large affluent customer base
- Positive supply / demand dynamics

## Strong Internal and External Growth Prospects

- Ability to pass on annual rental rate increases above identified inflation index
- Expansion inventory of zoned and entitled sites
- UK holiday community market is highly fragmented with few scaled operators
  - Proven track record of identifying, acquiring and integrating additional single assets and portfolios



# PARK HOLIDAYS UK PARK MARKET

~£5bn total market value in 2021<sup>(1)</sup>

Britons increasingly plan domestic holidays vs. international travel<sup>(3)</sup>

75% of the current market is within a 90-minute drive of a Park Holidays community<sup>(2)</sup>

Brexit increased the burden for UK citizens to travel to and own property in the EU

88% domestic holidays, by volume

Significant interest in green, economical travel and easily accessible second homes

## Competitive Landscape Dominated By Small Owner & Operators

Number of Communities Per Operator<sup>(1)</sup>

Platforms with 10+ communities account for only ~7% of market<sup>(4)</sup>



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

- (1) Per global consulting firm analysis.
- (2) Assuming customer segments are evenly distributed across the regions of the UK within the over age 45 segments.
- (3) Per the Office for National Statistics.
- (4) The top 10 community operators by revenue comprise ~40% of the UK holiday park market.
- (5) Includes two managed communities operated but not owned, by Park Holidays.

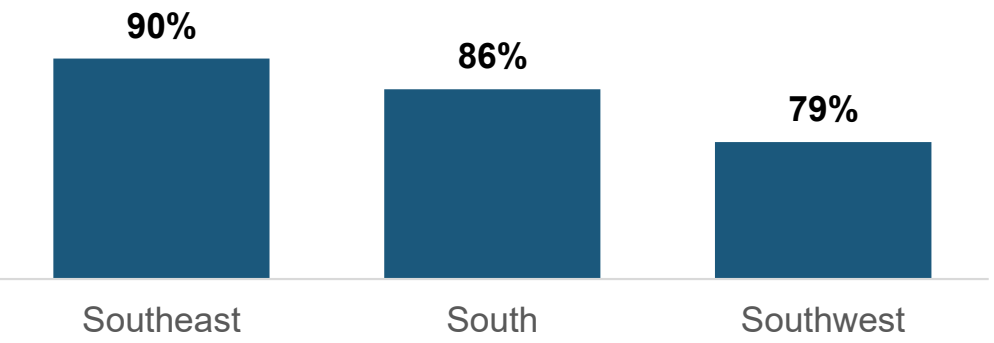
# WE ARE THE PREMIER MARINA OPERATOR

- We own an irreplicable network of marinas

|  |  |   |                                   |  |  |                                      |   |
|--|--|---|-----------------------------------|--|--|--------------------------------------|---|
| <b>125</b><br>Owned Marinas <sup>(1)</sup> | <b>36,700</b><br>Approximate Wet Slips | <b>8,400</b><br>Approximate Dry Storage Spaces <sup>(2)</sup> | <b>24</b><br>States & Puerto Rico | <b>80%</b><br>of Marinas Located in Coastal Markets <sup>(3)</sup> | <b>75%</b><br>of Marinas Owned Fee Simple <sup>(4)</sup> | <b>45,000</b><br>Approximate Members | <b>7.6</b><br>Years Average Member Tenure |
|--|--|---|-----------------------------------|--|--|--------------------------------------|---|

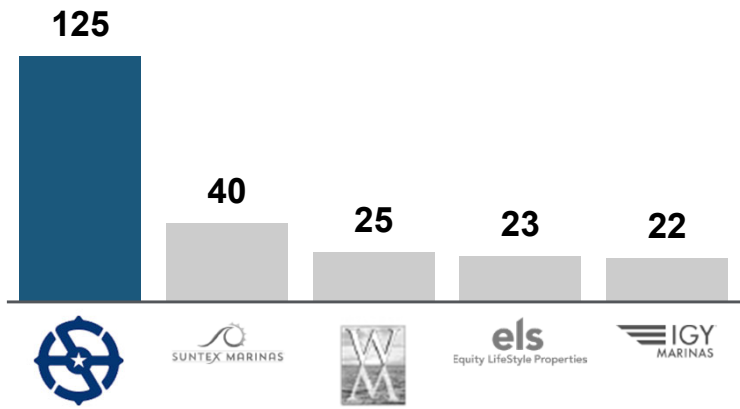
## Wet Slip Occupancy by Region

as of December 31, 2021

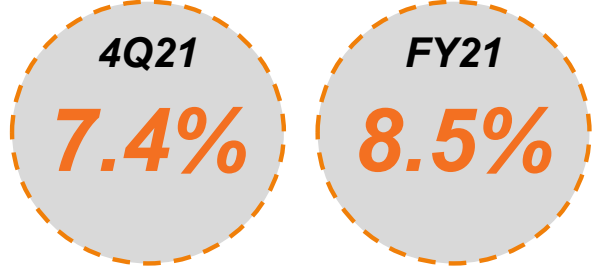


## Unrivaled Among Competitors

Unmatched in scale, portfolio quality and depth of network offering  
(# of owned marinas – 12/31/2021)



## Same Marina - Rental Revenue CAGR<sup>(5)</sup>

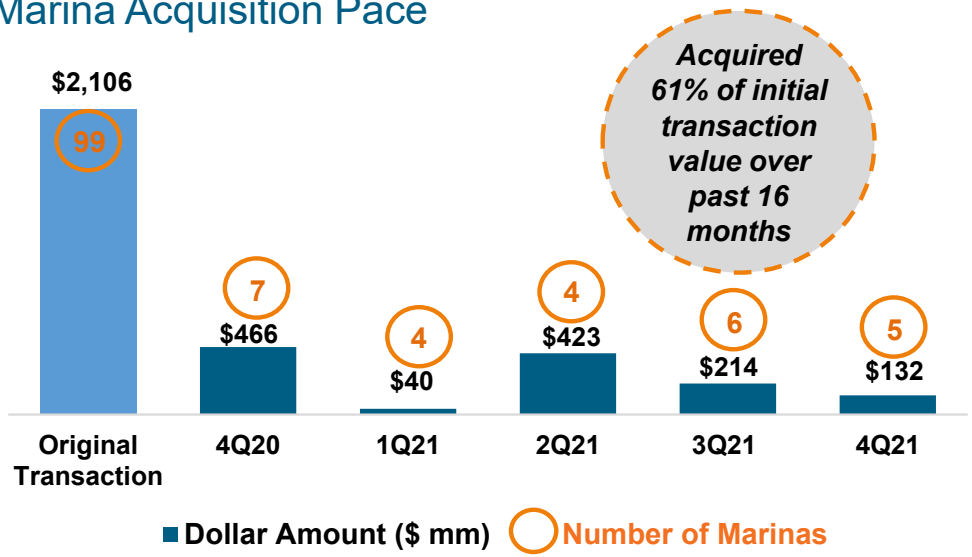


Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

(1) As of December 31, 2021, Safe Harbor directly or indirectly owns 125 marinas and manages five marinas on behalf of third parties.  
 (2) Dry Storage Spaces include Indoor Storage.  
 (3) Calculation of marinas located in coastal markets include those along the Great Lakes.  
 (4) 31 currently owned marinas operate with underlying ground leases with a weighted average remaining term of ~22 years.  
 (5) For properties owned and managed by Safe Harbor since 2019.

# MARINA SECTOR PIONEER AND CONSOLIDATOR

## Marina Acquisition Pace



## Key Transactions<sup>(1)</sup>

| 1                                    | 2                                    | 3                                    | 4                                      | 5                                   | 6                                    | 7                                      |
|--------------------------------------|--------------------------------------|--------------------------------------|--|-------------------------------------|--------------------------------------|--|
| <b>OPC<sup>(2)</sup></b>             | <b>Charleston<sup>(2)</sup></b>      | <b>Newport/NEB<sup>(2)</sup></b>     | <b>Tri-W<sup>(2)</sup></b>             | <b>Rybovich</b>                     | <b>Lauderdale</b>                    | <b>Puerto del Rey</b>                  |
| 1Q 2018<br>Date Acquired             | 4Q 2018<br>Date Acquired             | 4Q 2019<br>Date Acquired             | 3Q 2020<br>Date Acquired               | 4Q 2020<br>Date Acquired            | 2Q 2021<br>Date Acquired             | 3Q 2021<br>Date Acquired               |
| \$65mm<br>Purchase Price             | \$45mm<br>Purchase Price             | \$113mm<br>Purchase Price            | \$78mm<br>Purchase Price               | \$369mm<br>Purchase Price           | \$340mm<br>Purchase Price            | \$92mm<br>Purchase Price               |
| 3<br>Marinas                         | 3<br>Marinas                         | 2<br>Marinas                         | 5<br>Marinas                           | 2<br>Marinas                        | 1<br>Marina                          | 1<br>Marina                            |
| 660<br>Slips / Dry<br>Storage Spaces | 401<br>Slips / Dry<br>Storage Spaces | 329<br>Slips / Dry<br>Storage Spaces | 2,251<br>Slips / Dry<br>Storage Spaces | 78<br>Slips / Dry<br>Storage Spaces | 202<br>Slips / Dry<br>Storage Spaces | 1,746<br>Slips / Dry<br>Storage Spaces |

Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.  
 (1) Date acquired reflects period in which last marina acquisition closed.  
 (2) Properties acquired prior to Sun Communities' acquisition of Safe Harbor Marinas in October 2020.



# STRATEGIC BALANCE SHEET

- Balance sheet supports growth strategy
- Total debt maturities over the next 5 years averages 5.2% per year

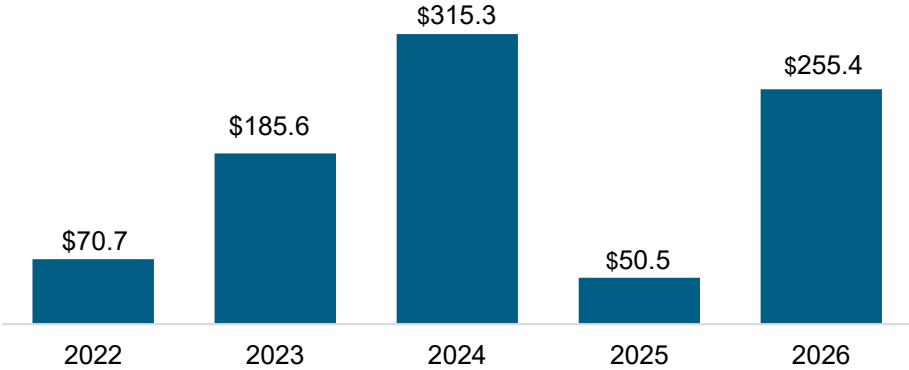
## Current Debt Outstanding<sup>(1)</sup>

principal amounts in millions

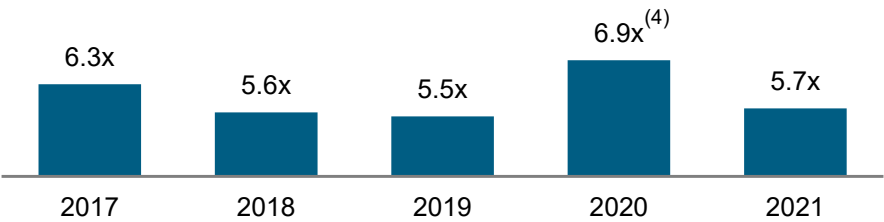
|                      | As of December 31, 2021              |                                 |
|----------------------|--------------------------------------|---------------------------------|
|                      | Principal Outstanding <sup>(2)</sup> | Weighted Average Interest Rates |
| Total Secured Debt   | \$3,380.7                            | 3.78%                           |
| Total Unsecured Debt | \$2,291.1                            | 1.95%                           |
| <b>Total</b>         | <b>\$5,671.8</b>                     | <b>3.04%</b>                    |

## Mortgage Debt 5-Year Maturity Ladder

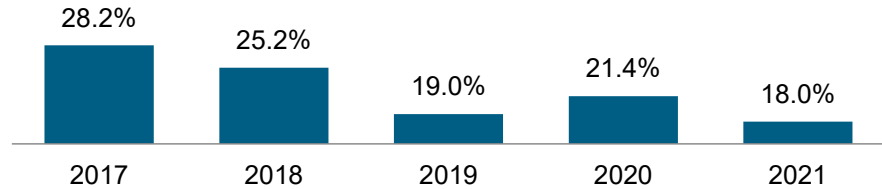
amounts in millions



## Net Debt / TTM EBITDA<sup>(3)</sup>



## Net Debt / TEV<sup>(5)</sup>



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

(1) For further Debt breakdown, please refer to the Supplemental for the year ended December 31, 2021.

(2) Includes premium and discount on debt and financing costs.

(3) The debt ratios are calculated using trailing 12 months recurring EBITDA for the period ended December 31, 2021.

(4) Includes full debt load but less than a full year EBITDA contribution of recently completed acquisitions.

(5) Total Enterprise Value includes common shares outstanding (per Supplemental), Common OP Units and Preferred OP Units, as converted, outstanding at the end of each respective period.



# SUN COMMUNITIES' ESG INITIATIVES

- We are committed to sustainable business practices to benefit all stakeholders: team members, residents and guests, shareholders and the broader communities where we operate
- We will continue to enhance Sun's sustainability program through the formal adoption of additional environmental policies, establishing a data baseline for utility usage, expanding the ESG team, and consulting with vital stakeholders to identify key ESG considerations and solutions
- We published our 3<sup>rd</sup> annual, and GRI-aligned, ESG report in 4Q21

## ESG Highlights<sup>(1)</sup>

| Environmental  | Social   | Governance  |
|--|--|---|
| <b>LED Lighting &amp; Smart Thermostats</b><br>Achieved 4.2% electric consumption reduction                            | <b>Sun Unity</b><br>Sun's social responsibility program  | <b>BoD Nominating and Corporate Governance Committee</b><br>formally oversees all ESG initiatives               |
| <b>Irrigation &amp; Metering Projects</b><br>Achieved 1.2% water consumption reduction                                 | <b>Sun University</b><br>Internal training program, Sun University, offers over 200 courses to team members            | <b>BoD Composition</b><br>38% female and 75% independent  |
| <b>Framework Reporting</b><br>Reported to GRESB, DJSI and CDP  | <b>Executive Manager Certification</b><br>Development program for community & resort managers to support career growth | <b>Enterprise Risk Management Committee</b><br>identifies, monitors and mitigates risks across the organization |
| <b>National Park Foundation (NPF)</b><br>Launched new partnership with NPF to support their outdoor exploration pillar | <b>IDEA</b><br>Launched Inclusion, Diversity, Equity and Access Initiative   | <b>Comprehensive Policies and Procedures</b><br>foster sound corporate governance                               |



Source: Company information. Refer to Sun Communities, Inc. Form 10-K and Supplemental for the year ended December 31, 2021, as well as Press Releases and SEC Filings after December 31, 2021, for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

(1) Performance and initiatives for the 2020 reporting year is referenced. Also reference our 2020-2021 ESG Interim Updates.

# STRATEGY-DRIVEN OUTPERFORMANCE

- Sun has significantly **outperformed** major REIT and broader market indices over the last ten years

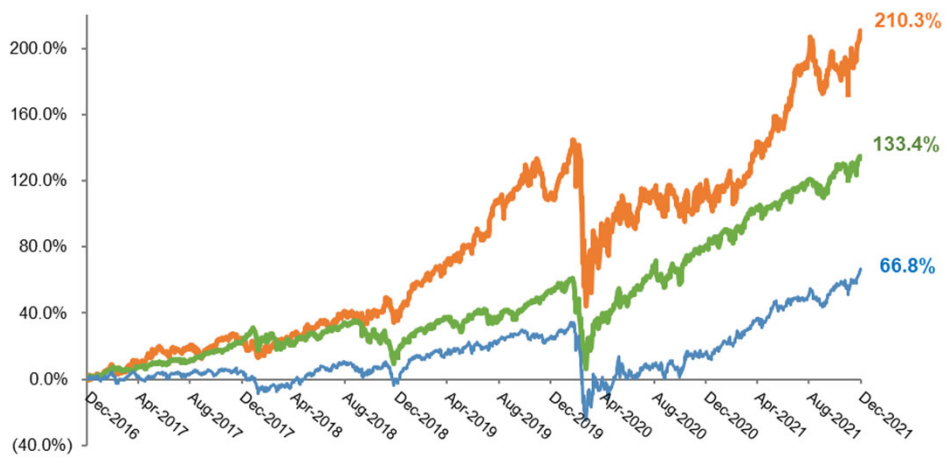
2021 Total Return



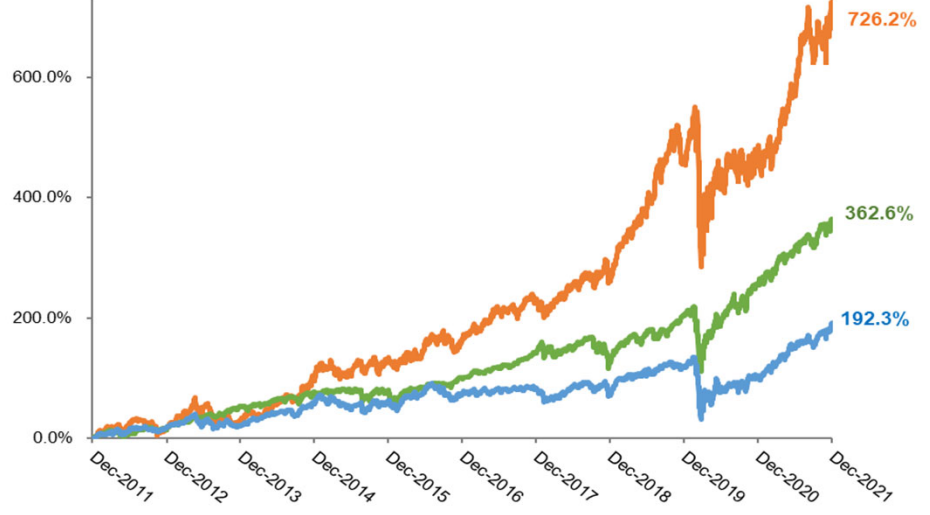
3-year Total Return



5-year Total Return



10-year Total Return



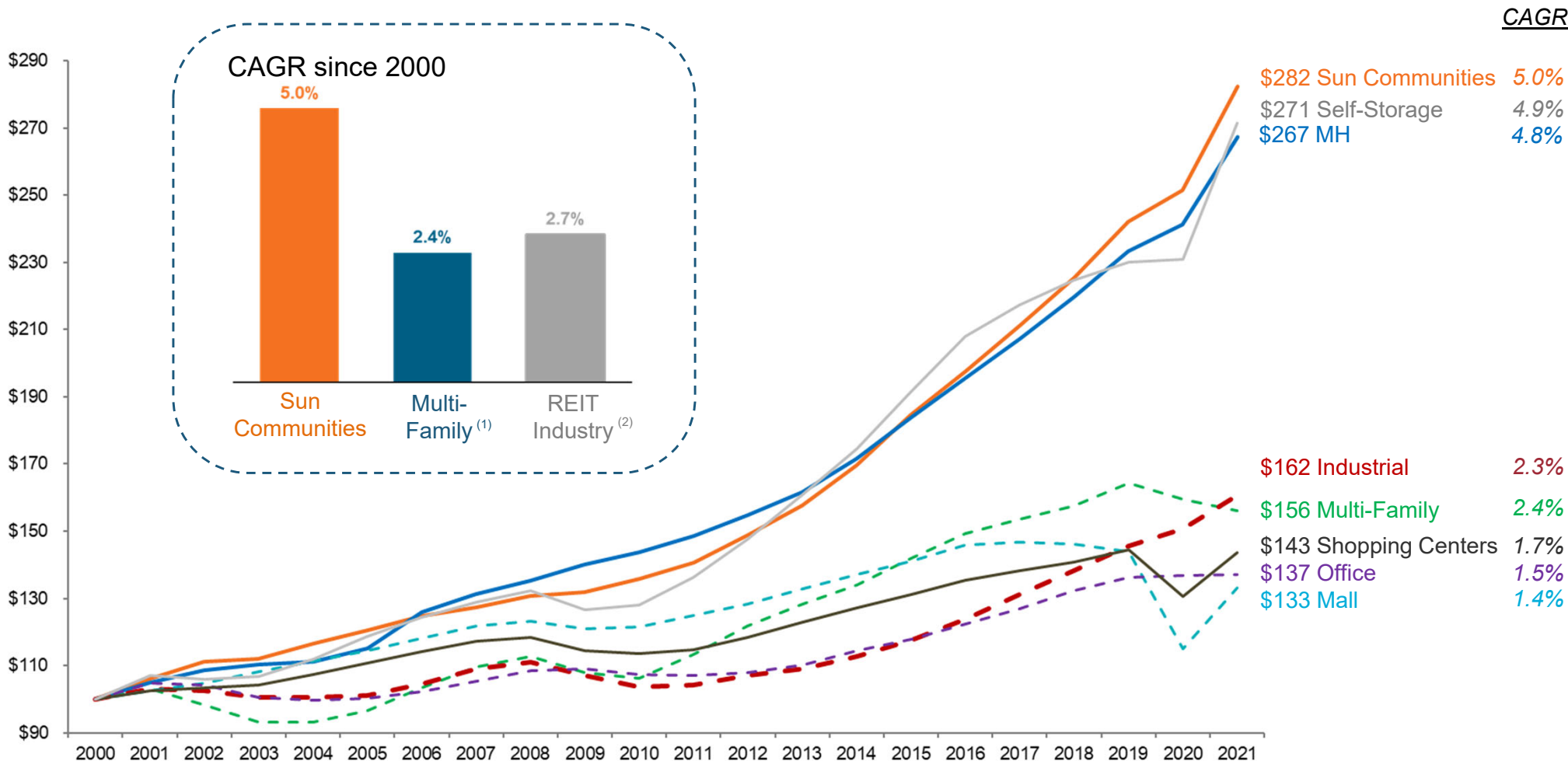
— Sun Communities, Inc. (SUI)     
 — S&P 500     
 — MSCI US REIT (RMS)



# BEST PERFORMANCE AMONG REAL ESTATE SECTORS

- Sun has proven its strategy through recession resilience and consistent outperformance of multi-family in terms of same community NOI growth since 2000

## Indexed Same Community NOI Growth



Source: Citi Research, September 2021.  
 (1) Multi-Family includes AIRC, AVB, CPT, EQR, ESS, IRT, MAA and UDR.  
 (2) REIT Industry includes Healthcare, Industrial, Manufactured Housing, Multi-Family, Mall, Office, Self Storage, Shopping Centers, Single Family Rental, Student Housing and Diversified REITs.



# APPENDIX



SUN OUTDOORS LAKE TRAVIS – AUSTIN, TX



# NON-GAAP TERMS DEFINED

Investors in and analysts following the real estate industry utilize funds from operations (“FFO”), net operating income (“NOI”), and earnings before interest, tax, depreciation and amortization (“EBITDA”) as supplemental performance measures. The Company believes that FFO, NOI, and EBITDA are appropriate measures given their wide use by and relevance to investors and analysts. Additionally, FFO, NOI, and EBITDA are commonly used in various ratios, pricing multiples, yields and returns and valuation calculations used to measure financial position, performance and value.

FFO, reflecting the assumption that real estate values rise or fall with market conditions, principally adjusts for the effects of generally accepted accounting principles (“GAAP”) depreciation and amortization of real estate assets. NOI provides a measure of rental operations that does not factor in depreciation, amortization and non-property specific expenses such as general and administrative expenses. EBITDA provides a further measure to evaluate ability to incur and service debt and to fund dividends and other cash needs.

FFO is defined by the National Association of Real Estate Investment Trusts (“NAREIT”) as GAAP net income (loss), excluding gains (or losses) from sales of depreciable operating property, plus real estate-related depreciation and amortization, real estate related impairments, and after adjustments for nonconsolidated partnerships and joint ventures. FFO is a non-GAAP financial measure that management believes is a useful supplemental measure of the Company’s operating performance. By excluding gains and losses related to sales of previously depreciated operating real estate assets, impairment and excluding real estate asset depreciation and amortization (which can vary among owners of identical assets in similar condition based on historical cost accounting and useful life estimates), FFO provides a performance measure that, when compared period-over-period, reflects the impact to operations from trends in occupancy rates, rental rates, and operating costs, providing perspective not readily apparent from GAAP net income (loss). Management believes the use of FFO has been beneficial in improving the understanding of operating results of REITs among the investing public and making comparisons of REIT operating results more meaningful. The Company also uses FFO excluding certain gain and loss items that management considers unrelated to the operational and financial performance of our core business (“Core FFO”). The Company believes that Core FFO provides enhanced comparability for investor evaluations of period-over-period results.

The Company believes that GAAP net income (loss) is the most directly comparable measure to FFO. The principal limitation of FFO is that it does not replace GAAP net income (loss) as a performance measure or GAAP cash flow from operations as a liquidity measure. Because FFO excludes significant economic components of GAAP net income (loss) including depreciation and amortization, FFO should be used as a supplement to GAAP net income (loss) and not as an alternative to it. Further, FFO is not intended as a measure of a REIT’s ability to meet debt principal repayments and other cash requirements, nor as a measure of working capital. FFO is calculated in accordance with the Company’s interpretation of standards established by NAREIT, which may not be comparable to FFO reported by other REITs that interpret the NAREIT definition differently.

NOI is derived from revenues minus property operating expenses and real estate taxes. NOI is a non-GAAP financial measure that the Company believes is helpful to investors as a supplemental measure of operating performance because it is an indicator of the return on property investment and provides a method of comparing property performance over time. The Company uses NOI as a key measure when evaluating performance and growth of particular properties and / or groups of properties. The principal limitation of NOI is that it excludes depreciation, amortization, interest expense and non-property specific expenses such as general and administrative expenses, all of which are significant costs. Therefore, NOI is a measure of the operating performance of the properties of the Company rather than of the Company overall.

The Company believes that GAAP net income (loss) is the most directly comparable measure to NOI. NOI should not be considered to be an alternative to GAAP net income (loss) as an indication of the Company’s financial performance or GAAP cash flow from operating activities as a measure of the Company’s liquidity; nor is it indicative of funds available for the Company’s cash needs, including its ability to make cash distributions. Because of the inclusion of items such as interest, depreciation, and amortization, the use of GAAP net income (loss) as a performance measure is limited as these items may not accurately reflect the actual change in market value of a property, in the case of depreciation and in the case of interest, may not necessarily be linked to the operating performance of a real estate asset, as it is often incurred at a parent company level and not at a property level.

EBITDA as defined by NAREIT (referred to as “EBITDAre”) is calculated as GAAP net income (loss), plus interest expense, plus income tax expense, plus depreciation and amortization, plus or minus losses or gains on the disposition of depreciated property (including losses or gains on change of control), plus impairment write-downs of depreciated property and of investments in nonconsolidated affiliates caused by a decrease in value of depreciated property in the affiliate, and adjustments to reflect the entity’s share of EBITDAre of nonconsolidated affiliates. EBITDAre is a non-GAAP financial measure that the Company uses to evaluate its ability to incur and service debt, fund dividends and other cash needs and cover fixed costs. Investors utilize EBITDAre as a supplemental measure to evaluate and compare investment quality and enterprise value of REITs. The Company also uses EBITDAre excluding certain gain and loss items that management considers unrelated to measurement of the Company’s performance on a basis that is independent of capital structure (“Recurring EBITDA”).

The Company believes that GAAP net income (loss) is the most directly comparable measure to EBITDAre. EBITDAre is not intended to be used as a measure of the Company’s cash generated by operations or its dividend-paying capacity and should therefore not replace GAAP net income (loss) as an indication of the Company’s financial performance or GAAP cash flow from operating, investing and financing activities as measures of liquidity.



# NET INCOME TO FFO RECONCILIATION

(amounts in thousands except per share data)

|  | Three Months Ended Ended December 31, |            | Year Ended December 31, |            |            |
|--|---------------------------------------|------------|-------------------------|------------|------------|
|  | 2021                                  | 2020       | 2021                    | 2020       | 2019       |
| Net Income Attributable to Sun Communities, Inc. Common Stockholders   | \$ 12,830                             | \$ 7,586   | \$ 380,152              | \$ 131,614 | \$ 160,265 |
| Adjustments  |                                       |            |                         |            |            |
| Depreciation and amortization  | 144,489                               | 117,354    | 521,856                 | 376,897    | 328,646    |
| Depreciation on nonconsolidated affiliates   | 32                                    | 38         | 123                     | 66         | -          |
| (Gain) / loss on remeasurement of marketable securities  | 9,770                                 | (8,765)    | (33,457)                | (6,129)    | (34,240)   |
| Loss on remeasurement of investment in nonconsolidated affiliates  | 30                                    | 103        | 160                     | 1,608      | -          |
| (Gain) / loss on remeasurement of notes receivable   | (124)                                 | 964        | (685)                   | 3,275      | -          |
| Income / (loss) attributable to noncontrolling interests   | (1,330)                               | 4          | 14,783                  | 7,881      | 8,474      |
| Preferred return to preferred OP units   | 845                                   | 494        | 1,888                   | 2,231      | 2,610      |
| Preferred distribution to Series A-4 preferred stock   | -                                     | -          | 2,056                   | -          | 1,288      |
| Gain on disposition of properties  | -                                     | -          | (108,104)               | (5,595)    | -          |
| Gain on disposition of assets, net   | (14,240)                              | (6,929)    | (60,485)                | (22,180)   | (26,356)   |
| FFO Attributable to Sun Communities, Inc. Common Stockholders and Dilutive Convertible Securities                                | \$ 152,302                            | \$ 110,849 | \$ 718,287              | \$ 489,668 | \$ 440,687 |
| Adjustments  |                                       |            |                         |            |            |
| Business combination expense and other acquisition related costs   | 3,291                                 | 24,043     | 10,005                  | 25,334     | 1,146      |
| Loss on extinguishment of debt   | 19                                    | -          | 8,127                   | 5,209      | 16,505     |
| Catastrophic event-related charges, net  | (857)                                 | 831        | 2,239                   | 885        | 1,737      |
| Gain / (loss) on earnings - catastrophic event-related charges   | (200)                                 | -          | 200                     | -          | -          |
| (Gain) / loss on foreign currency translation  | (3,364)                               | (10,162)   | 3,743                   | (7,666)    | (4,480)    |
| Other adjustments, net   | 4,634                                 | (689)      | 16,139                  | 2,130      | 1,337      |
| Core FFO Attributable to Sun Communities, Inc. Common Stockholders and Dilutive Convertible Securities                           | \$ 155,825                            | \$ 124,872 | \$ 758,740              | \$ 515,560 | \$ 456,932 |
| Weighted average common shares outstanding - basic   | 115,179                               | 104,275    | 112,582                 | 97,521     | 88,460     |
| Weighted average common shares outstanding - fully diluted   | 119,313                               | 108,038    | 116,515                 | 101,342    | 92,817     |
| FFO Attributable to Sun Communities, Inc. Common Stockholders and Dilutive Convertible Securities Per Share - Fully Diluted      | \$ 1.28                               | \$ 1.03    | \$ 6.16                 | \$ 4.83    | \$ 4.75    |
| Core FFO Attributable to Sun Communities, Inc. Common Stockholders and Dilutive Convertible Securities Per Share - Fully Diluted | \$ 1.31                               | \$ 1.16    | \$ 6.51                 | \$ 5.09    | \$ 4.92    |

# NET INCOME TO NOI RECONCILIATION

(amounts in thousands)

|   | Three Months Ended December 31, |            | Year Ended December 31, |            |            |
|---|---------------------------------|------------|-------------------------|------------|------------|
|   | 2021                            | 2020       | 2021                    | 2020       | 2019       |
| Net Income Attributable to Sun Communities, Inc., Common Stockholders | \$ 12,830                       | \$ 7,586   | \$ 380,152              | \$ 131,614 | \$ 160,265 |
| Interest income   | (4,192)                         | (2,510)    | (12,232)                | (10,119)   | (17,857)   |
| Brokerage commissions and other revenues, net                         | (8,387)                         | (4,162)    | (30,127)                | (17,230)   | (14,127)   |
| General and administrative expense                                    | 54,604                          | 30,906     | 181,210                 | 109,616    | 92,777     |
| Catastrophic event-related charges, net                               | (858)                           | 831        | 2,239                   | 885        | 1,737      |
| Business combination expense  | 331                             | 23,008     | 1,362                   | 23,008     | -          |
| Depreciation and amortization   | 144,677                         | 117,423    | 522,745                 | 376,876    | 328,067    |
| Loss on extinguishment of debt  | 19                              | -          | 8,127                   | 5,209      | 16,505     |
| Interest expense  | 42,405                          | 35,013     | 158,629                 | 129,071    | 133,153    |
| Interest on mandatorily redeemable preferred OP units / equity        | 1,047                           | 1,047      | 4,171                   | 4,177      | 4,698      |
| (Gain) / loss on remeasurement of marketable securities               | 9,770                           | (8,765)    | (33,457)                | (6,129)    | (34,240)   |
| (Gain) / loss on foreign currency translation                         | (3,364)                         | (10,162)   | 3,743                   | (7,666)    | (4,479)    |
| Gain on disposition of properties                                     | -                               | -          | (108,104)               | (5,595)    | -          |
| Other expense, net  | 2,081                           | 298        | 12,122                  | 5,188      | 1,701      |
| (Gain) / loss on remeasurement of notes receivable                    | (124)                           | 964        | (685)                   | 3,275      | -          |
| Income from nonconsolidated affiliates                                | (1,065)                         | (392)      | (3,992)                 | (1,740)    | (1,374)    |
| Loss on remeasurement of investment in nonconsolidated affiliates     | 30                              | 103        | 160                     | 1,608      | -          |
| Current tax (benefit) / expense                                       | (182)                           | 328        | 1,236                   | 790        | 1,095      |
| Deferred tax (benefit) / expense                                      | (983)                           | (761)      | 91                      | (1,565)    | (222)      |
| Preferred return to preferred OP units / equity interests             | 3,095                           | 2,136      | 12,095                  | 6,935      | 6,058      |
| Income (loss) attributable to noncontrolling interests                | (1,139)                         | 96         | 21,490                  | 8,902      | 9,768      |
| Preferred stock distribution  | -                               | -          | -                       | -          | 1,288      |
| NOI   | \$ 250,595                      | \$ 192,987 | \$ 1,120,975            | \$ 757,110 | \$ 684,813 |

|  | Three Months Ended December 31, |            | Year Ended December 31, |            |            |
|--|---------------------------------|------------|-------------------------|------------|------------|
|  | 2021                            | 2020       | 2021                    | 2020       | 2019       |
| Real Property NOI                            | \$ 228,950                      | \$ 183,092 | \$ 982,123              | \$ 721,302 | \$ 649,706 |
| Home Sales NOI                               | 16,156                          | 7,834      | 74,382                  | 28,624     | 32,825     |
| Service, retail dining and entertainment NOI | 5,489                           | 2,061      | 64,470                  | 7,184      | 2,282      |
| NOI  | \$ 250,595                      | \$ 192,987 | \$ 1,120,975            | \$ 757,110 | \$ 684,813 |

# NET INCOME TO RECURRING EBITDA RECONCILIATION

| (amounts in thousands)  | Three Months Ended December 31, |            | Year Ended December 31, |            |            |
|---|---------------------------------|------------|-------------------------|------------|------------|
|   | 2021                            | 2020       | 2021                    | 2020       | 2019       |
| Net Income Attributable to Sun Communities, Inc., Common Stockholders | \$ 12,830                       | \$ 7,586   | \$ 380,152              | \$ 131,614 | \$ 160,265 |
| Adjustments   |                                 |            |                         |            |            |
| Depreciation and amortization   | 144,677                         | 117,423    | 522,745                 | 376,876    | 328,067    |
| Loss on extinguishment of debt  | 19                              | -          | 8,127                   | 5,209      | 16,505     |
| Interest expense  | 42,405                          | 35,013     | 158,629                 | 129,071    | 133,153    |
| Interest on mandatorily redeemable preferred OP units / equity        | 1,047                           | 1,047      | 4,171                   | 4,177      | 4,698      |
| Current tax (benefit) / expense                                       | (182)                           | 328        | 1,236                   | 790        | 1,095      |
| Deferred tax (benefit) / expense                                      | (983)                           | (761)      | 91                      | (1,565)    | (222)      |
| Income from nonconsolidated affiliates                                | (1,065)                         | (392)      | (3,992)                 | (1,740)    | (1,374)    |
| Less: Gain on disposition of assets, net                              | (14,240)                        | (6,929)    | (60,485)                | (22,180)   | (26,356)   |
| Less: Gain on disposition of properties                               | -                               | -          | (108,104)               | (5,595)    | -          |
| EBITDAre  | \$ 184,508                      | \$ 153,315 | \$ 902,570              | \$ 616,657 | \$ 615,831 |
| Adjustments   |                                 |            |                         |            |            |
| Catastrophic event related charges, net                               | (858)                           | 831        | 2,239                   | 885        | 1,737      |
| Business combination expense  | 331                             | 23,008     | 1,362                   | 23,008     | -          |
| (Gain) / loss on remeasurement of marketable securities               | 9,770                           | (8,765)    | (33,457)                | (6,129)    | (34,240)   |
| (Gain) / loss on foreign currency translation                         | (3,364)                         | (10,162)   | 3,743                   | (7,666)    | (4,479)    |
| Other expense, net  | 2,081                           | 298        | 12,122                  | 5,188      | 1,701      |
| (Gain) / loss on remeasurement of notes receivable                    | (124)                           | 964        | (685)                   | 3,275      | -          |
| Loss on remeasurement of investment in nonconsolidated affiliates     | 30                              | 103        | 160                     | 1,608      | -          |
| Preferred return to preferred OP units / equity interests             | 3,095                           | 2,136      | 12,095                  | 6,935      | 6,058      |
| Income / (loss) attributable to noncontrolling interests              | (1,139)                         | 96         | 21,490                  | 8,902      | 9,768      |
| Preferred stock distribution  | -                               | -          | -                       | -          | 1,288      |
| Plus: Gain on dispositions of assets, net                             | 14,240                          | 6,929      | 60,485                  | 22,180     | 26,356     |
| Recurring EBITDA  | \$ 208,570                      | \$ 168,753 | \$ 982,124              | \$ 674,843 | \$ 624,020 |