SUN SUN COMMUNITIES, INC. TTTT. TODE REUNION LAKE – PONCHATOULA, LA ACQUIRED IN JULY 2019

INVESTOR PRESENTATION SEPTEMBER 2019

FORWARD-LOOKING STATEMENTS

This presentation has been prepared for informational purposes only from information supplied by Sun Communities, Inc. (the "Company" or "Sun") and from thirdparty sources indicated herein. Such third-party information has not been independently verified. The Company makes no representation or warranty, expressed or implied, as to the accuracy or completeness of such information.

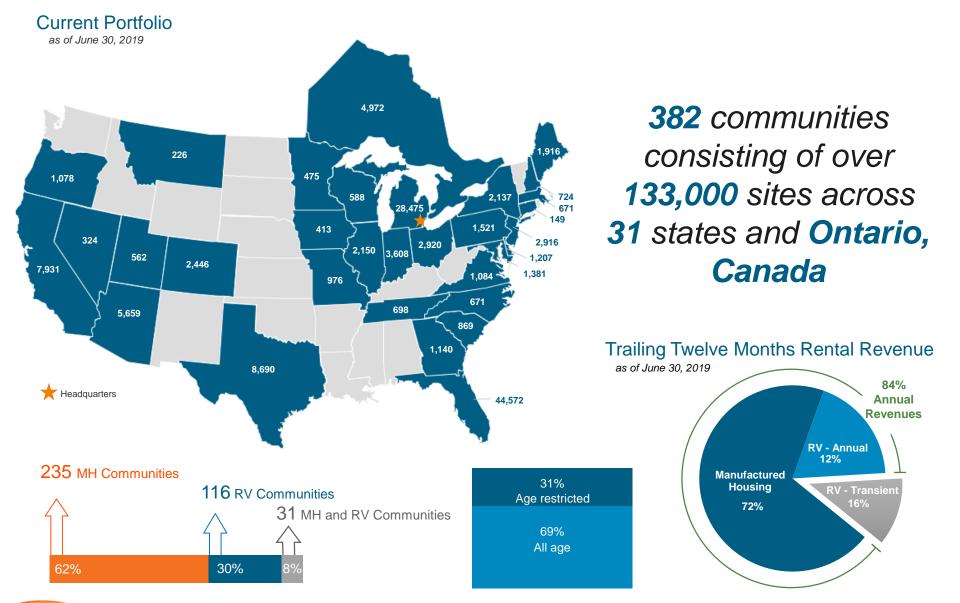
This presentation contains various "forward-looking statements" within the meaning of the United States Securities Act of 1933, as amended, and the United States Securities Exchange Act of 1934, as amended, and we intend that such forward-looking statements will be subject to the safe harbors created thereby. For this purpose, any statements contained in this presentation that relate to expectations, beliefs, projections, future plans and strategies, trends or prospective events or developments and similar expressions concerning matters that are not historical facts are deemed to be forward-looking statements. Words such as "forecasts," "intend,," "intended," "goal," "estimates," "estimates," "expects," "expect," "expected," "project," "projected," "projections," "plans," "predicts," "potential," "seeks," "anticipates," "anticipates," "anticipated," "should," "could," "may," "will," designed to," "foreseeable future," "believe," "believes," "scheduled," "guidance" and similar expressions are intended to identify forward-looking statements, although not all forward looking statements contain these words. These forward-looking statements reflect our current views with respect to future events and financial performance, but involve known and unknown risks and uncertainties, both general and specific to the matters discussed in this presentation. These risks and uncertainties may cause our actual results to be materially different from any future results expressed or implied by such forward-looking statements. In addition to the risks disclosed under "Risk Factors" contained in our Annual Report on Form 10-K for the year or implied to:

- changes in general economic conditions, the real estate industry and the markets in which we operate;
- difficulties in our ability to evaluate, finance, complete and integrate acquisitions, developments and expansions successfully;
- our liquidity and refinancing demands;
- our ability to obtain or refinance maturing debt;
- our ability to maintain compliance with covenants contained in our debt facilities;
- availability of capital;
- changes in foreign currency exchange rates, including between the U.S. dollar and each of the Canadian and Australian dollars;
- our ability to maintain rental rates and occupancy levels;
- our failure to maintain effective internal control over financial reporting and disclosure controls and procedures;
- increases in interest rates and operating costs, including insurance premiums and real property taxes;
- risks related to natural disasters such as hurricanes, earthquakes, floods and wildfires;
- general volatility of the capital markets and the market price of shares of our capital stock;
- our failure to maintain our status as a REIT;
- changes in real estate and zoning laws and regulations;
- legislative or regulatory changes, including changes to laws governing the taxation of REITs;
- litigation, judgments or settlements;
- competitive market forces;
- the ability of manufactured home buyers to obtain financing; and
- the level of repossessions by manufactured home lenders.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statement was made. We undertake no obligation to publicly update or revise any forward-looking statements included in this presentation, whether as a result of new information, future events, changes in our expectations or otherwise, except as required by law. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. All written and oral forward-looking statements attributable to us or persons acting on our behalf are qualified in their entirety by these cautionary statements.



SUN COMMUNITIES, INC. (NYSE: SUI) OVERVIEW



POWERING SUN'S GROWTH ENGINE

- Sun is the premier owner and operator of manufactured home ("MH") and recreational vehicle ("RV") communities
- Strong cycle-tested record of operating, expanding and acquiring MH and RV communities dating back to 1975

INTE	RNAL	EXTERNAL
Contractual Rent Increases	MH Occupancy Gains	Acquisitions
Annual historical	95.7% 2Q19 MH Occupancy	\$393mm YTD investment in 11 communities
2% - 4% weighted average monthly rental rate increase supported by continued	66% of MH communities at 98%+	2.4x increase in communities and sites since 2011
reinvestment into communities	250bps+ existing MH occupancy upside	High degree of visibility into MH and RV acquisition pipeline
Expansions	Transient Conversions	Development
1,200 — 1,400 2019E vacant site deliveries	~20,600 Current transient RV sites	Targeting 2-3 new development project starts / year
~6,700 sites available for expansion after 2019	~1,100 average yearly converted sites ¹	800 — 1,000 2019E ground-up site deliveries
12% – 14% expansion IRRs ²	40% – 60% 1st year revenue uplift once converted c. Form 10-Q and Supplemental for the guarter ended June 30, 2019 as well as Press Ref	7% – 9% ground-up development IRRs ²



information regarding non-GAAP financial measures in the attached Appendix. 1 2017-2018 average 2 Expected 5-year unlevered internal rates of return based on certain assumptions

OPERATING AND FINANCIAL HIGHLIGHTS

Financial Performance

	Quarter Ended June 30,								
	2019	2018	% Change						
Total Revenue	\$312.4mm	\$271.4mm	15.1%						
Total NOI	\$171.4mm	\$148.0mm	15.8%						
Same Community Revenue	\$196.3mm	\$184.5mm	6.4%						
Same Community NOI	\$133.5mm	\$124.5mm	7.2%						
EPS ¹	\$0.46	\$0.25	84.0%						
Core FFO / Share ^{1,2}	\$1.18	\$1.07	10.3%						

YT	D Ended June 3	0,
2019	2018	% Change
\$599.8mm	\$529.4mm	13.3%
\$335.8mm	\$297.1mm	13.1%
\$395.4mm	\$372.4mm	6.2%
\$274.8mm	\$256.3mm	7.2%
\$0.86	\$0.63	36.5%
\$2.36	\$2.21	6.8%

Operating Highlights





Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended June 30, 2019 as well as Press Releases and SEC Filings after June 30, 2019 for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

1 Company information. Diluted.



2 Based on fully diluted shares of 91.386 million and 84.223 million for three months ended June 30, 2019 and June 30, 2018, respectively; and 90.715 million and 84.021 million for six months ended June 30, 2019 and June 30, 2018, respectively.

2019 YTD ACQUISITIONS & DEVELOPMENT ACTIVITY

Investment Activity Summary

Acquisitions

\$393mm purchase price

11 communities

~4,100 sites

Just announced pending

31 MH community portfolio

acquisition for ~\$344mm



\$79mm YTD spend

1st phases delivered for

3 RV resorts

~600 sites

250 site Costa Vista project

in San Diego just approved

Expansions



\$52mm YTD spend

Sites delivered at 7 communities YTD

~200 sites

Pursuing additional land inventory purchases



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended June 30, 2019 as well as Press Releases and SEC Filings after June 30, 2019 for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.

SUN'S FAVORABLE REVENUE DRIVERS

- Yearly home move-outs in Sun's MH communities are less than 1%
- Tenure of residents in Sun's MH communities is approximately 14¹ years

MH Resident Move-out Trends¹





Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended June 30, 2019 as well as Press Releases and SEC Filings after June 30, 2019 for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix. 1. Annual average (2017 - 2Q 2019 annualized).

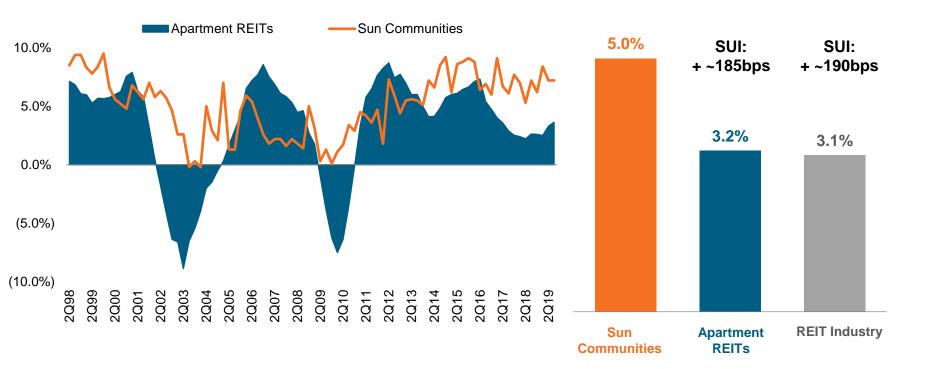
CONSISTENT AND CYCLE TESTED INTERNAL GROWTH

- Sun's average same community NOI growth has exceeded REIT industry average by ~190 bps and the apartment sector's average by ~185 bps since 1998
- Since 1998, every individual year or rolling 4-quarter period has had positive same community NOI growth

Same Community NOI Growth

Annual Growth Since 1998

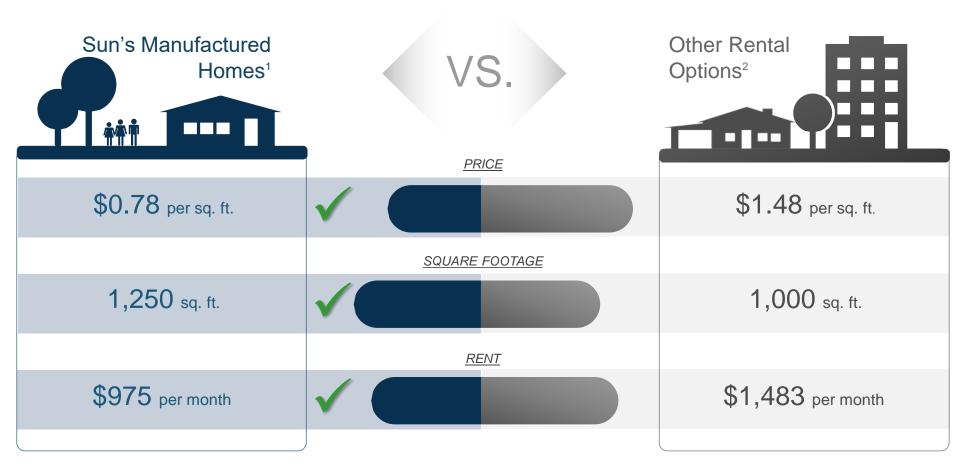
Average Annual Growth Since 1998





MANUFACTURED HOUSING VS. OTHER RENTAL OPTIONS

• Sun's manufactured homes provide nearly 25% more space at nearly 50% less cost per square foot

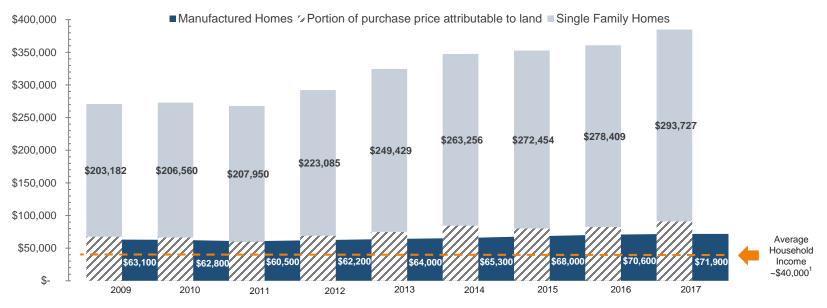




MANUFACTURED HOUSING VS. SINGLE FAMILY

Sun's communities offer affordable options in attractive locations







Source: U.S. Department of Census, Cost & Size Comparisons of New Manufactured & New Single-Family Site-Built Homes (2009-2017) 1 Average of 2018 primary applicant household income for SUI's manufactured housing communities

EXPANSIONS PROVIDE ATTRACTIVE RETURNS

- Investment in expansion sites boosts growth in highly accretive manner
- Sun expands in communities and resorts with high occupancies and continued strong demand

~200	12 – 24 months
expansion sites delivered YTD	average lease-up for 100-site expansion
~\$52 million	\$35k - \$40k
capital invested YTD	typical per site construction cost
1,200 – 1,400 2019E vacant expansion site deliveries	Target 12% - 14% IRRs ¹
Image: marked state sta	DULDER RIDGE – PFLUGERVILLE, TX



Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended June 30, 2019 as well as Press Releases and SEC Filings after June 30, 2019 for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix.
1 Expected 5-year unlevered internal rates of return based on certain assumptions

MAXIMIZING VALUE FROM STRATEGIC ACQUISITIONS

Professional Operational Management	Adding Value with Expansions
Home Sales & Rental Program	Call Center & Digital Marketing Outreach
Skilled Expense Management	Repositioning with Additional Capex

Year-end Communities and Sites

Since 2011, Sun has acquired communities valued in excess of \$5.2 billion, increasing its number of sites and communities by 2.4x¹
 371 382





Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended June 30, 2019 as well as Press Releases and SEC Filings after June 30, 2019 for additional information. Refer to information regarding non-GAAP financial measures in the attached Appendix. 1 Includes 30 community dispositions realized in 2014 and 2015.

STRATEGIC BALANCE SHEET

- Balance sheet supports growth strategy
- Sun's annual mortgage maturities in the years 2019 2023 average 5.0% of total mortgage debt outstanding

Mortgage Debt Outstanding

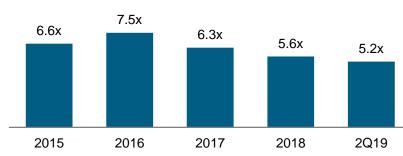
principal amounts in thousands

	Quarter Ended June 30, 2019								
	Principal Outstanding ¹	WA Interest Rates							
CMBS	\$401,977	5.10%							
Fannie Mae	\$760,315	4.39%							
Life Companies	\$1,323,482	4.01%							
Freddie Mac	\$377,711	3.86%							
Total	\$2,863,485	4.24%							

Net Debt / EBITDA²

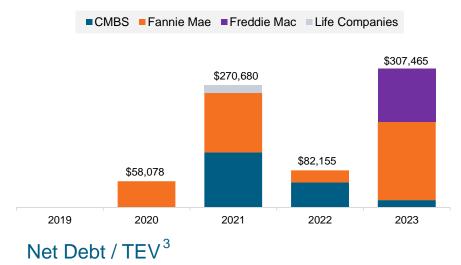
information

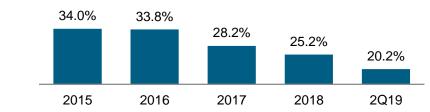
SUN COMMUNITIES, INC



Mortgage Debt 5-Year Maturity Ladder

amounts in thousands





Source: Company information. Refer to Sun Communities, Inc. Form 10-Q and Supplemental for the quarter ended June 30, 2019 as well as Press Releases and SEC Filings after June 30, 2019 for additional information. Refer to regarding non-GAAP financial measures in the attached Appendix.

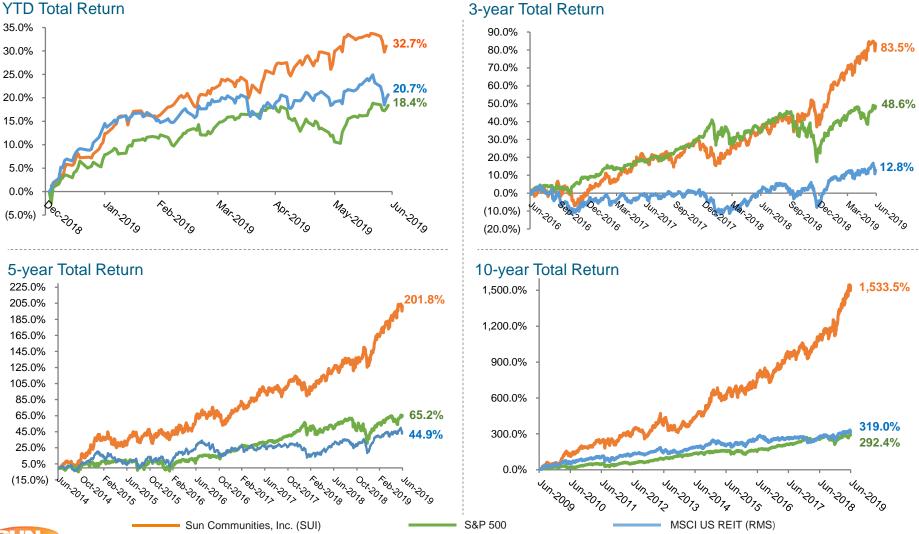
1 Includes premium / discount on debt and financing costs.

2 The debt ratios are calculated using trailing 12 months recurring EBITDA for the period ended June 30, 2019.

3 Total Enterprise Value includes common shares outstanding (per Supplemental), Common OP Units and Preferred OP Units, as converted, outstanding at the end of each respective period.

STRATEGY-DRIVEN OUTPERFORMANCE

Sun has significantly outperformed major REIT and broader market indices over the last ten years

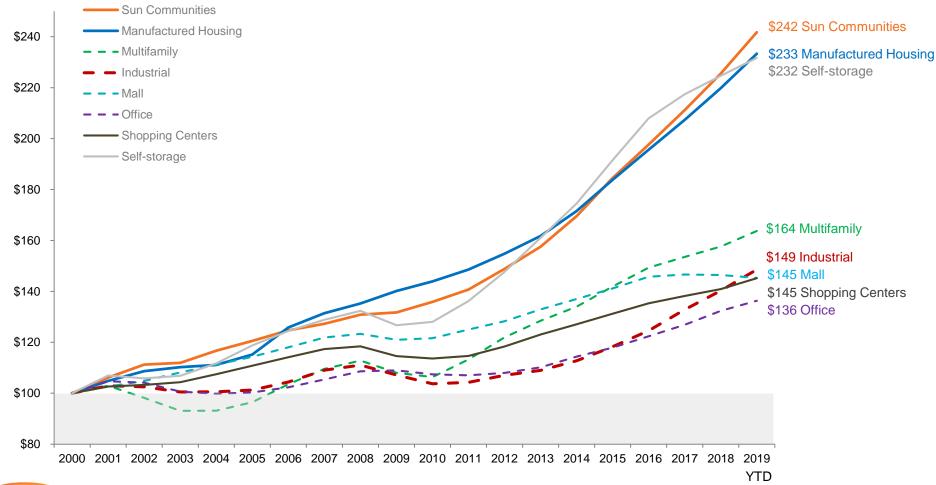


3-year Total Return

CONSISTENT NOI GROWTH

 Manufactured housing is one of the most recession-resistant sectors in real estate and has consistently outperformed multifamily and most sectors in same community NOI growth since 2000

NOI Growth





APPENDIX



NON-GAAP TERMS DEFINED

Investors in and analysts following the real estate industry utilize funds from operations ("FFO"), net operating income ("NOI"), and earnings before interest, tax, depreciation and amortization ("EBITDA") as supplemental performance measures. The Company believes that FFO, NOI, and EBITDA are appropriate measures given their wide use by and relevance to investors and analysts. Additionally, FFO, NOI, and EBITDA are commonly used in various ratios, pricing multiples, yields and returns and valuation calculations used to measure financial position, performance and value.

FFO, reflecting the assumption that real estate values rise or fall with market conditions, principally adjusts for the effects of generally accepted accounting principles ("GAAP") depreciation and amortization of real estate assets.

NOI provides a measure of rental operations that does not factor in depreciation, amortization and non-property specific expenses such as general and administrative expenses. EBITDA provides a further measure to evaluate ability to incur and service debt and to fund dividends and other cash needs.

FFO is defined by the National Association of Real Estate Investment Trusts ("NAREIT") as GAAP net income (loss), excluding gains (or losses) from sales of depreciable operating property, plus real estaterelated depreciation and amortization, and after adjustments for unconsolidated partnerships and joint ventures. FFO is a non-GAAP financial measure that management believes is a useful supplemental measure of the Company's operating performance. By excluding gains and losses related to sales of previously depreciated operating real estate assets, impairment and excluding real estate asset depreciation and amortization (which can vary among owners of identical assets in similar condition based on historical cost accounting and useful life estimates), FFO provides a performance measure that, when compared period-over-period, reflects the impact to operations from trends in occupancy rates, rental rates, and operating costs, providing perspective not readily apparent from GAAP net income (loss). Management believes the use of FFO has been beneficial in improving the understanding of operating results of REITs among the investing public and making comparisons of REIT operating results more meaningful. The Company also uses FFO excluding certain gain and loss items that management considers unrelated to the operational and financial performance of our core business ("Core FFO"). The Company believes that Core FFO provides enhanced comparability for investor evaluations of period-over-period results.

The Company believes that GAAP net income (loss) is the most directly comparable measure to FFO. The principal limitation of FFO is that it does not replace GAAP net income (loss) as a performance measure or GAAP cash flow from operations as a liquidity measure. Because FFO excludes significant economic components of GAAP net income (loss) including depreciation and amortization, FFO should be used as a supplement to GAAP net income (loss) and not as an alternative to it. Further, FFO is not intended as a measure of a REIT's ability to meet debt principal repayments and other cash requirements, nor as a measure of working capital. FFO is calculated in accordance with the Company's interpretation of standards established by NAREIT, which may not be comparable to FFO reported by other REITs that interpret the NAREIT definition differently.

NOI is derived from revenues minus property operating expenses and real estate taxes. NOI is a non-GAAP financial measure that the Company believes is helpful to investors as a supplemental measure of operating performance because it is an indicator of the return on property investment, and provides a method of comparing property performance over time. The Company uses NOI as a key measure when evaluating performance and growth of particular properties and/or groups of properties. The principal limitation of NOI is that it excludes depreciation, amortization, interest expense and non-property specific expenses such as general and administrative expenses, all of which are significant costs. Therefore, NOI is a measure of the operating performance of the properties of the Company rather than of the Company overall.

The Company believes that GAAP net income (loss) is the most directly comparable measure to NOI. NOI should not be considered to be an alternative to GAAP net income (loss) as an indication of the Company's financial performance or GAAP cash flow from operating activities as a measure of the Company's liquidity; nor is it indicative of funds available for the Company's cash needs, including its ability to make cash distributions. Because of the inclusion of items such as interest, depreciation, and amortization, the use of GAAP net income (loss) as a performance measure is limited as these items may not accurately reflect the actual change in market value of a property, in the case of depreciation and in the case of interest, may not necessarily be linked to the operating performance of a real estate asset, as it is often incurred at a parent company level and not at a property level.

EBITDA as defined by NAREIT (referred to as "EBITDAre") is calculated as GAAP net income (loss), plus interest expense, plus income tax expense, plus depreciation and amortization, plus or minus losses or gains on the disposition of depreciated property (including losses or gains on change of control), plus impairment write-downs of depreciated property and of investments in unconsolidated affiliates caused by a decrease in value of depreciated property in the affiliate, and adjustments to reflect the entity's share of EBITDAre of unconsolidated affiliates. EBITDAre is a non-GAAP financial measure that the Company uses to evaluate its ability to incur and service debt, fund dividends and other cash needs and cover fixed costs. Investors utilize EBITDAre as a supplemental measure to evaluate and compare investment quality and enterprise value of REITs. The Company also uses EBITDAre excluding certain gain and loss items that management considers unrelated to measurement of the Company's performance on a basis that is independent of capital structure ("Recurring EBITDA").

The Company believes that GAAP net income (loss) is the most directly comparable measure to EBITDAre. EBITDAre is not intended to be used as a measure of the Company's cash generated by operations or its dividend-paying capacity, and should therefore not replace GAAP net income (loss) as an indication of the Company's financial performance or GAAP cash flow from operating, investing and financing activities as measures of liquidity.



NET INCOME TO FFO RECONCILIATION

(amounts in thousands except per share data)

	Three Month	s Ende	ed June 30,	 Six Months	Ende	ed June 30,	Year Ended December 31,							
	2019		2018	2019		2018		2018		2017		2016		
Net income attributable to Sun Communities, Inc. common stockholders	\$ 40,385	\$	20,408	\$ 74,716	\$	50,394	\$	105,493	\$	65,021	\$	17,369		
Adjustments:														
Depreciation and amortization	76,294		67,977	153,006		134,623		288,206		262,211		221,576		
Remeasurement of marketable securities	(3,620)	-	(3,887)		-		3,639		-		-		
Amounts attributable to noncontrolling interests	2,158		2,089	2,881		3,978		7,740		4,535		(41)		
Preferred return to preferred OP units	537		552	1,064		1,105		2,206		2,320		2,462		
Preferred distribution to Series A-4 preferred stock	428		432	860		873		1,737		2,107		-		
Gain on disposition of assets, net	(8,070)	(5,835)	(13,749)		(10,374)		(23,406)		(16,075)		(15,713)		
FFO attributable to Sun Communities, Inc. common stockholders and dilutive														
convertible securities	108,112		85,623	214,891		180,599		385,615		320,119		225,653		
Adjustments:														
Transaction costs	-		-	-		-		-		9,801		31,914		
Other acquisition related costs	366		301	526		436		1,001		2,810		3,328		
Loss on extinguishment of debt	70		1,522	723		1,718		2,657		6,019		1,127		
Debt premium write-off	-		(209)	-		(991)		(1,467)		(1,343)		(839)		
Income from affiliate transactions	-		-	-		-		-		-		(500)		
Catastrophic weather related charges, net	194		53	976		(2,160)		92		8,352		1,172		
Loss of earnings - catastrophic weather related	377		325	377		650		(292)		292		-		
Other (income) / expense, net	(1,021)	1,828	(2,919)		4,445		6,453		(8,982)		4,676		
Ground lease intangible write-off	-		817	-		817		817		898		-		
Deferred tax (benefit) / expense	(96)	112	(313)		(235)		(507)		(582)		(400)		
Core FFO attributable to Sun Communities, Inc. common stockholders and														
dilutive convertible securities	108,002		90,372	214,261		185,279		394,369		337,384		266,131		
Weighted average common shares outstanding - basic	87,130		79,612	86,325		79,233		81,387		76,084		65,856		
Weighted average common shares outstanding - fully diluted	91,386		84,223	90,715		84,021		86,141		80,996		70,165		
FFO attributable to Sun Communities, Inc. common stockholders and dilutive														
convertible securities per share - fully diluted	\$ 1.18	\$	1.02	\$ 2.37	\$	2.15	\$	4.48	\$	3.95	\$	3.22		
Core FFO attributable to Sun Communities, Inc. common stockholders and														
dilutive convertible securities per share - fully diluted	\$ 1.18	\$	1.07	\$ 2.36	\$	2.21	\$	4.58	\$	4.17	\$	3.79		



NET INCOME TO NOI RECONCILIATION

(amounts in thousands)

	Three Months	Ended	June 30,	 Six Months Er	nded	June 30,	Year Ended December 31,							
	2019		2018	2019		2018		2018		2017		2016		
Net income attributable to Sun Communities, Inc., common stockholders	\$ 40,385	\$	20,408	\$ 74,716	\$	50,394	\$	105,493	\$	65,021	\$	17,369		
Other revenues	(7,427)		(6,168)	(15,907)		(12,444)		(27,057)		(24,874)		(21,150)		
Home selling expenses	3,626		3,986	6,950		7,276		15,722		12,457		9,744		
General and administrative	23,697		21,452	45,584		41,209		81,429		83,973		95,525		
Catastrophic weather related charges, net	179		53	961		(2,160)		92		8,352		1,172		
Depreciation and amortization	76,153		67,773	152,709		134,210		287,262		261,536		221,770		
Loss on extinguishment of debt	70		1,522	723		1,718		2,657		6,019		1,127		
Interest expense	34,842		33,050	69,950		64,807		132,783		130,242		122,315		
Remeasurement of marketable securities	(3,620)		-	(3,887)		-		3,639		-		-		
Other (income) / expense, net	(1,021)		1,828	(2,919)		4,445		6,453		(8,982)		4,676		
(Income) / loss from nonconsolidated affiliates	(393)		8	(737)		67		(646)		-		(500)		
Current tax expense	272		225	486		399		595		446		683		
Deferred tax (benefit) / expense	(96)		112	(313)		(235)		(507)		(582)		(400)		
Preferred return to preferred OP units	1,718		1,103	3,041		2,183		4,486		4,581		5,006		
Amounts attributable to noncontrolling interests	2,585		2,227	3,626		4,321		8,443		5,055		150		
Preferred stock distributions	428		432	860		873		1,736		7,162		8,946		
NOI/Gross Profit	\$ 171,398	\$	148,011	\$ 335,843	\$	297,063	\$	622,580	\$	550,406	\$	466,433		

	T	hree Months	Ende	d June 30,	 Six Months Ended June 30,				Yea	er 31,			
		2019	2019 2018		2018 2017		2018 2017		2017		2016		
Real Property NOI	\$	144,485	\$	125,903	\$ 288,025	\$	257,648	\$	533,321	\$	479,662	\$	403,337
Rental Program NOI		26,499		24,572	52,560		48,674		96,112		92,222		84,968
Home Sales NOI / Gross Profit		12,807		10,285	23,148		18,614		42,698		32,294		30,087
Ancillary NOI / Gross Profit		4,785		3,790	6,166		4,975		16,064		10,061		9,641
Site rent from Rental Program (included in Real Property NOI)		(17,178)		(16,539)	(34,056)		(32,848)		(65,615)		(63,833)		(61,600)
NOI / Gross Profit	\$	171,398	\$	148,011	\$ 335,843	\$	297,063	\$	622,580	\$	550,406	\$	466,433



NET INCOME TO RECURRING EBITDA RECONCILIATION

(amounts in thousands)

	Three Months	l June 30,	 Six Months End	une 30,	Year Ended December 31,							
	2019		2018	2019		2018		2018		2017		2016
Net income attributable to Sun Communities, Inc., common stockholders	\$ 40,385	\$	20,408	\$ 74,716	\$	50,394	\$	105,493	\$	65,021	\$	17,369
Adjustments:												
Interest expense	34,842		33,050	69,950		64,807		132,783		130,242		122,315
Loss on extinguishment of debt	70		1,522	723		1,718		2,657		6,019		1,127
Current tax expense	272		225	486		399		595		446		683
Deferred tax (benefit) / expense	(96)		112	(313)		(235)		(507)		(582)		(400)
(Income) / loss from nonconsolidated affiliates	(393)		8	(737)		67		(646)		-		(500)
Depreciation and amortization	76,153		67,773	152,709		134,210		287,262		261,536		221,770
Gain on disposition of assets, net	(8,070)		(5,835)	(13,749)		(10,374)		(23,406)		(16,075)		(15,713)
EBITDAre	\$ 143,163	\$	117,263	\$ 283,785	\$	240,986	\$	504,231	\$	446,607	\$	346,651
Adjustments:												
Reameasurement of marketable securities	(3,620)		-	(3,887)		-		3,639		-		-
Other (income) / expense, net	(1,021)		1,828	(2,919)		4,445		6,453		(8,982)		4,676
Catastrophic weather related charges, net	179		53	961		(2,160)		92		8,352		1,172
Preferred return to preferred OP units / equity	1,718		1,103	3,041		2,183		4,486		4,581		5,006
Amounts attributable to noncontrolling interests	2,585		2,227	3,626		4,321		8,443		5,055		150
Preferred stock distributions	428		432	860		873		1,736		7,162		8,946
Plus: Gain on dispositions of assets, net	8,070		5,835	13,749		10,374		23,406		16,075		15,713
Recurring EBITDA	\$ 151,502	\$	128,741	\$ 299,216	\$	261,022	\$	552,486	\$	478,850	\$	382,314

